



ENROLLMENT MANAGEMENT INSTITUTE

ADVANCED TRACK SESSIONS

Sunday, December 7, 2008

AGENDA

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|----------------|---|
| 8:00-8:30 AM | Registration/Check-In |
| 8:30-9:00 AM | Opening Session
Vern Granger, <i>CACRAO President</i> |
| 9:00-9:50 AM | Predictive Modeling
Tommy Griffin, <i>Director of Admissions</i>
North Carolina State University |
| 10:00-10:50 AM | Strategic Enrollment Management on a Tight Budget
Patrice Mitchell, <i>Dean of Admissions</i>
UNC-Asheville |
| 11:00-11:50 AM | Preparing for Emergencies
Bob Askins, <i>Registrar</i>
University of South Carolina-Columbia |
| 12:00-1:30 PM | Lunch |
| 1:30-2:20 PM | Developing High-Level Relations for Recruitment
Andrew Hendrix, <i>Director of Admissions</i>
University of South Carolina-Aiken |
| 2:30-3:20 PM | Enrollment Management for Community Colleges
Sylvia Littlejohn, <i>Vice President for Enrollment Mgmt.</i>
Midlands Technical College |
| 3:20-3:45 PM | Program Wrap-Up
Vern Granger |