

2011 Annual Meeting Exhibitors



Founded on the belief that colleges need to change the way they recruit students, TargetX has been educating the industry of higher education since 1998. The company blends powerful technology with a bold approach to consulting so that schools can build stronger relationships and increase yield. More recently, TargetX launched a new Education & Training Center (ETC) where admissions professionals can collaborate and brainstorm with colleagues and thought leaders through coursework and office retreats.

Representative:

Jeff Kallay

1170 Peachtree Street NE

Suite 1236

Atlanta, GA 30309

(404) 358-2082

kallay@targetx.com



CollegeSource, Inc. has been creating information technology solutions for higher education since 1971. More than 2,000 institutions and millions of users worldwide utilize CSI products for degree audit, degree planning, and transfer articulation. In 2009, CSI merged with redLantern/DARS to offer a more complete set of products and services.

Representative:

Nikki Hiciu

1327 E Kemper Rd, Suite 3000

Cincinnati, OH 45243

(513) 834-8781

nikki@collegesource.com

perceptive software

a Lexmark company

Perceptive Software enterprise content management (ECM) products, including ImageNow, integrate with your student information and business software applications to cut costs and fuel campuswide efficiency. With ImageNow, you can capture, process and collaborate on important content, protect data integrity and access precise content in the context of your business processes.

Representative:

Travis Knapp

22701 West 68th Terrace

Shawnee, KS 66226

(913) 667-5039

travis.knapp@perceptivesoftware.com

acalogTM
Academic Catalog Management



digital architecture
HIGHER EDUCATION SOLUTIONS

As delivery platform for more than 1000 college and university e-catalogs, the acalog ACMSTM from Digital Architecture is the leading academic catalog management system. In addition to robust administrative tools for catalog managers, the acalogTM e-catalog portal includes powerful search and personalization features that reinforce brand, build relationships with prospective students, and help direct them to admissions for that "next step." An effective e-catalog supports the critical imperative today to reduce reliance on printed catalogs, which saves money and time, improves services, and contributes significantly to environmental goals. The acalog ACMSTM is not just some repurposed content management system — it's a best of breed solution, built from the ground up to meet the unique challenges and opportunities associated with managing academic information and presenting it in a useful and compelling format for the Web and mobile devices, for print, and other emerging media. And, entirely unique to the acalogTM solution, is an enterprise edition that enables sharing of any catalog content across multiple branded institutions. Course, degree plan — any catalog content — can be maintained in one location, and made available in read-only format in any number of "aliased" catalogs, which may also contain unique content and styling.

Representative:

Joshua Hoagland

5015 S. Florida Avenue

Suite #304

Lakeland, FL 33813

(863) 709-9012 x115

jhoagland@digarc.com



Noel-Levitz – Your Partner for Enrollment and Student Success

What would you like to accomplish? Campuses turn to Noel-Levitz for marketing/recruitment and retention consulting. In addition, we offer strategic planning, market research, Web strategy and communications support, assessment tools, and enrollment technologies. Our services are data-driven and customized to your goals. Visit www.noellevitz.com or <http://blog.noellevitz.com>.

Representative:

Janice Miller

6300 South Syracuse Way
Suite 645
Centennial, CO 80111-7307
(303) 694-3930
Janice-Miller@noellevitz.com



For more than 25 years, NSLP has been providing the innovative solutions schools need to help their students succeed. From financial capability education, repayment and default management solutions, to student retention counseling and financial aid management services, our passion stems from your success.

Representative:

Monica Stam

56 Jackson Avenue
Ponte Verde Beach, FL 32082
(904) 864-5823
monicas@nslp.org



Paradigm Inc. is a full service diploma and diploma cover company that specializes in the printing and direct mailing of documents directly to students. We are known across the industry for our specialized customer service, attention to detail, accuracy and competitive pricing. Simple online ordering allows clients to see orders in progress 24 hours a day, no special software and virtually nothing to learn. Visit us at www.paradigm-corp.com for more details on our service features and products.

Representative:

Christine Reid

2600 Performance Court

Virginia Beach, VA 23453

(800) 373-6876, ext. 306

christiner@paradigm-corp.com

NOLIJ

Nolij Corporation has been innovating and delivering enterprise content management (ECM) solutions to the higher education market since 1999. Nolij has literally changed the ECM landscape in higher education with its powerful, yet affordably-priced solution built exclusively for higher education. The latest version of Nolij Web, with its zero footprint Java framework, capable of running securely in any browser and on any platform - including native support for all popular mobile devices - has the features and functionality that leading institutions demand today. Hundreds of colleges and universities world-wide rely on Nolij technology to improve the capture, input, availability and flow of information within and throughout their enterprise. Utilizing the latest web-based technology, and integrating a host of higher education best practices, Nolij delivers best-of-breed solutions with unbeatable value.

Representative:

Lisa Sprouse

138 Conant Street

Beverly, MA 01915

(888) 818-6654, ext. 315

lisa.sprouse@nolij.com



When colleges or universities become a member of NRCCUA, they're provided access to research data and insights on the latest career and college choices of today's high school students to help them find students who are a good fit for their schools. Colleges and universities partner with NRCCUA to make educational materials and resources available to millions of college-bound high school students - to match their programs and curriculum to those who are seeking it.

Representative:

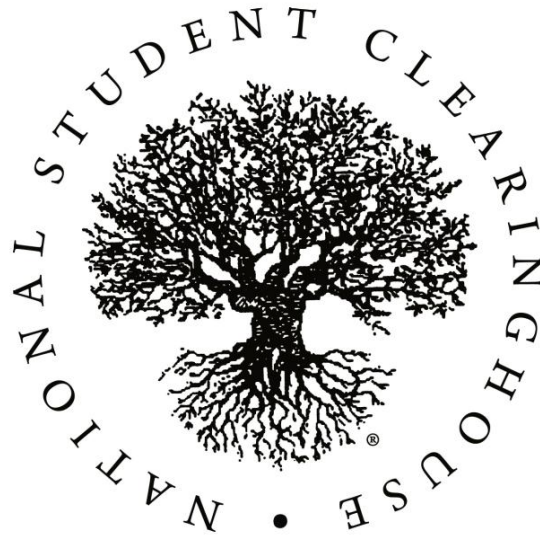
Bob McLendon

3651 NE Ralph Powell Road

Lee's Summit, MO 64064

(800) 862-7759

bob@nrccua.org



The National Student Clearinghouse, a non-profit organization, is the nation's trusted source for student degree and enrollment verification. Through our verification reporting solutions, we help educational institutions improve efficiency, reduce costs and workload, and enhance the quality-of-service they provide to their students and alumni, lending institutions, employers, and other organizations.

Representative:

Paul Taylor

2300 Dulles Station Boulevard

Suite 300

Herndon, VA 20171

(703) 742-4200

ptaylor@studentclearinghouse.org



SCRIP-SAFE® is the global leader for innovative document security solutions for both paper and electronic records. We provide universities with secured, electronic delivery of transcripts (eSCRIP-SAFE), an online transcript request service (Transcripts on Demand), web-based diploma printing software (Diplomas on Demand) and diploma paper, while printing official transcript security paper for over 20 years.

Representative:

Carol Nobles

136 Commerce Boulevard
Loveland, OH 45140-7726
(800) 736-7319
cnobles@scrip-safe.com



Our Credentials. Your Solutions.

Founded in 1997, Credentials Solutions is an outsource provider that specializes in online services for Higher Education. With its flagship product, **TranscriptsPlus®**, and integrated automation software, **RoboRegistrar®**, Credentials Solutions provides the industry's only truly comprehensive transcript solution that includes online ordering, electronic extraction and delivery of EDI, XML and secure PDFs. In addition, Credentials also offers their **ParkingPlus®** product that issues and manages parking permits. All services are supported with 12 hour/day customer service.

Representative:

Margaret Freeman

436 W Frontage Road
Northfield, IL 60093
(847) 716-3035
freeman@credentialssolutions.com



Dynamic solutions for higher education. Kelmscott Communications provides dynamic, integrated marketing solutions for higher education recruitment and admission offices. Our specialists help colleges and universities across the nation and around the world realize their goals and lay the foundation for continued success in recruitment and retention.

Representative:

Rick Hinshaw

1665 Mallette Road

Aurora, IL 60505

(630) 898-9052

rhinshaw@kelmscottcommunications.com

SmartCatalog®

ACADEMIC CONTENT MANAGEMENT

SmartCatalog is the most advanced approach to e-catalogs on the market today. With a fuller range of features and utilities than other vendors, SmartCatalog has the experience and technical know-how to create an online catalog that reflects the values of your institution.

Representative:

Nicole Arsenault

217 Commercial Street

Suite 406

Portland, ME 04101

(800) 770-8425

nicole@academiccatalog.com

SUNGARD® HIGHER EDUCATION

SunGard Higher Education provides software and services that help colleges and universities worldwide build the resources they need to support communities of learners. Today, 1,800 institutions rely on our broad portfolio of solutions and expert guidance to help 14 million learners and thousands of educational communities find better ways to teach, learn, manage and connect.

Representative:

Hermey Schlesinger

23 Royal Palm Way #10

Boca Raton, FL 33432

(561) 392-7899

hermey.schlesinger@sungardhe.com



Avow Systems +ADDStm (Authentic Document Delivery Service) provides the only electronic document solution that gives you the ability to create, deliver and track any official document automatically — without having to lift a finger! Combining our **patented** world class architecture with best-of-breed proven technologies, +ADDStm gives you the power to process, distribute and track Certified PDF Transcripts (cPDFtm) and other official documents to students, alumni, 3rd parties, and institutions with full confidence. Each cPDFtm document carries the institution's digital signature and security with every copy immediately certifying as original, official, and the contents have not been altered — fully traceable for the student and institution!

Representative:

Ron Hyman

8055 East Tufts Avenue

Suite 250

Denver, CO 80237

(919) 900-7449

rhyman@avowsystems.com



GradImages® is the industry leader in graduation photography. GradImages® is the exclusive provider of GradTrak® - a unique image management system built specifically for large commencement ceremonies. GradTrak® was originally launched and trademarked as a regional brand in 2004. Our market research, involving surveys and interviews with commencement coordinators as well as the families of graduates, told us loud and clear that, above all else, both groups want the most reliable system.

Your graduates want fast service, convenience and professionalism – all of it hassle-free. We redesigned our entire business around the most efficient product workflow. GradTrak® has evolved and improved every year since its inception and has become the only national brand for graduation photography servicing 46 US states and six Canadian provinces.

Collectively GradImages® has over 35 years of commencement photography service. No other firm has the experience and dedication that GradImages® exhibits in regards to exclusively providing graduation photos with exceptional service and products for your graduates.

Representative:

Caitie Mook

3490 Martin Hurst Road

Tallahassee, FL 32312

(800) 628-4509 ext. 3589

cmook@gradimages.com



Leapfrog Technologies has been supplying custom software solutions to Higher Education for more than 16 years. Come talk to us about CourseLeaf, our catalog management software that greatly improves how you update, manage, and publish academic catalogs. Or the CourseLeaf Course Inventory Management (CIM) module that streamlines and tracks how you add or modify new courses or programs in your curriculum.

Representative:

Bryan Blackwell

2105 ACT Circle

Iowa City, IA 52245

(319) 337-6803

info@leefrog.com