

## **CODE OF ETHICS**

*It is the responsibility of each college or university to inform any person who represents that institution of the CACRAO Code of Ethics, which will be in effect at all CACRAO sponsored Educational Opportunity Programs (Ed-Op Program). Each institutional representative must respect the rights of other institutions.*

- *One official representative is considered adequate at an Ed-Op program. If more than one representative is needed, those present must confine all activities to the assigned space.*
- *Standing in front of your table is not permitted; representatives are to remain behind their assigned table. Allow students to approach your table of their own accord. Calling to or directing students to your table is not permitted.*
- *All institutional representatives indicating they will attend a program should arrive on time and stay until the program is scheduled to end.*
- *All institutional representatives should have an adequate supply of materials to give to students.*
- *Group presentations are not permitted in arena settings where a number of institutions share common quarters. Such presentations discourage students from exploring all of their options.*
- *The use of overly conspicuous exhibits as promotional devices is prohibited. Audio/visual equipment, videos, computers, large displays that exceed or obstruct the view of adjacent booths and balloons are not permitted.*
- *Distributed educational information must be limited to printed materials which are accurate and tasteful. Handouts such as key chains, pens, pennants, balloons, balls, plastic bags, food and candy are not permitted.*
- *Cell phones, Bluetooths and iPhones should be turned off and stored for the duration of the Ed-Op Program.*
- *Applications for admission may be distributed, but not completed at Ed-Op Programs. Offering on-site admission is also not permitted during Ed-Op Programs.*
- *CACRAO members should display the highest levels of decorum and avoid any unprofessional behavior that would disgrace the CACRAO organization or that would infringe upon the rights of their fellow members. A professional demeanor should be maintained with both students and colleagues during an Ed-Op program.*
- *CACRAO member institutions may host Ed-Op Programs only with prior approval from either the NC or SC Scheduling Committees. In the event that the Scheduling Committee feels it is necessary to hold a program at a member institution, the following policies apply:*
  1. *The host institution will participate on an equal standing with all other institutions and no special incentives will be offered for students.*
  2. *Refreshments (if provided) should be for college representatives only.*
  3. *Hosting institutions are not obligated to accommodate representatives who did not receive a specific invitation, did not respond to an invitation, or did not submit a required participation fee.*

*The primary purpose of an Ed-Op Program is to provide an opportunity for high school juniors and seniors to be exposed to the many types of post-secondary educational opportunities available to them, while also exploring their specific interests.*

*Institutions repeatedly out of compliance with the Code of Ethics and guidelines that follow will be reported to the Chair of the Ethics Committee. Unprofessional behavior will not be tolerated.*

**Week 2B (Wilmington Week)**  
**September 14-18**  
Hannah Brown  
UNC-Wilmington  
910/962-3781 or [brownh@uncw.edu](mailto:brownh@uncw.edu)

**Suggested Hotel for Sunday and Monday**

Hampton Inn, New Bern (252) 637-2111  
200 Hotel Drive New Bern, North Carolina 28562

**Rate: \$89.00 plus tax** \*Must mention CACRAO when booking

**Must make reservations by August 13, 2009**

**Monday, September 14th**

8:00 – 9:15 am

**WEST CRAVEN HIGH SCHOOL**

2600 Streets Ferry Rd. Vanceboro, NC 28586

Contact: Delzora Clark (252) 244-3200

[delzora.clark@craven.k12.nc.us](mailto:delzora.clark@craven.k12.nc.us)

*Directions from the Hampton Inn*

**Total Est. Time:** 25 minutes **Total Est. Distance:** 11.5 miles

- Turn right out of the hotel parking lot onto Hotel Dr.
- Turn right onto Dr. Martin Luther King Jr. Blvd/ US-17 (.2 mi)
- Turn left onto Simmons Rd (this will be at the 2<sup>nd</sup> stop light)
- Turn left at the 1<sup>st</sup> stop light onto Neuse Blvd
- Neuse Blvd will turn into Washington Post Rd continue for approx. 6 miles
- Turn Left onto River Rd
- Take a slight right onto Streets Ferry Rd
- West Craven will be located on the left

\*The program will be held in the gym

\*Park on the right side of the entrance in the 2<sup>nd</sup> lot on the right

Directions back to the Hampton Inn

- Turn left out of West Craven onto Streets Ferry Rd (.4mi)
- Turn right onto Main St/ NC-43/US-17 and continue for approx. 17.2 mi
- Take the exit onto US-70 W toward NC-55/Jacksonville/US-17 (3.2 mi)
- Take the US-70 Bus/US-17 exit toward Jacksonville (.3 mi)
- Turn right at Dr. M L Kind Jr Blvd/US-17 (signs for New Bern)
- Turn right onto Hotel Dr.
- Hotel is located on the left

2:00 – 3:00 pm

**NEW BERN HIGH SCHOOL**

4200 Academic Drive New Bern, NC 28562

Contact: Carol Ann Reed (252) 514-6074

[CA.Reed@craven.k12.nc.us](mailto:CA.Reed@craven.k12.nc.us)

Directions from the Hampton Inn

**Total Est. Time:** 10 minutes **Total Est. Distance:** 2.5 miles

- Turn left out of hotel parking lot onto Hotel Dr.
- Turn left at light onto Dr. M L King Jr Blvd/ US-17 (1.9 mi)
- Turn right at Academic Drive
- New Bern HS will be on the left

Directions back to the Hampton Inn:

- Turn left out of the parking lot onto Academic Dr
- Turn left at the light onto Dr. M L King Jr Blvd/ US-17
- Turn right onto Hotel Dr.
- Hotel is located on the left

6:30 – 8:00 pm

**PAMLICO HIGH SCHOOL**

601 Main Street Bayboro, NC 28515

Contact: Chip Marchetti (252) 745-3151 x528  
[hmarchetti@mail.pamlico.k12.nc.us](mailto:hmarchetti@mail.pamlico.k12.nc.us)

\*Dinner will be provided. Please plan to arrive at 5:30 for set-up and dinner

Directions from the Hampton Inn:

**Total Est. Time:** 35 minutes **Total Est. Distance:** 20.2 miles

- Turn right out of the hotel onto Hotel Dr.
- Turn left at the light onto Martin Luther King Jr. Blvd
- Turn left on US-70E
- Take exit 417 on right onto NC-55/US-17/US-70 to New Bern
- Turn right to NC-55 to Bayboro continue 14.1 miles
- Pamlico High will be located on the right

Directions back to the Hampton Inn:

- Turn left out of parking lot onto NC-55 continue 14.1 miles
- Take the US-17S / NC-55W ramp
- Merge onto US-17S (follow the US-70W ramp)
- Take the US-17 exit toward Jacksonville
- Turn right at Dr. Martin Luther King Jr. Blvd
- Turn right onto Hotel Dr.
- The hotel is located on the left

**Tuesday, September 15<sup>th</sup>**

**Suggested Hotel for Tuesday**

Hampton Inn, Morehead City (252) 240-2300

4035 Arendell St Morehead, North Carolina, 28557

**Rate:** \$89 plus tax *\*Must mention CACRAO when booking*

**Must make reservations by September 2, 2009**

10:30 – 11:30 am

**JONES SENIOR HIGH SCHOOL**

1490 Hwy 58 South Trenton, NC 28585

Contact: Tina Nelson (252) 448-2451

[tina.nelson@jonesnc.net](mailto:tina.nelson@jonesnc.net)

**Directions from the Hampton Inn, New Bern**

**Total Est. Time:** 40 minutes **Total Est. Distance:** 20.6 miles

- Turn right out of hotel onto Hotel Dr.
- Turn left onto Dr. M L King Jr Blvd/ US-17 (12.1 mi)
- Turn right onto NC Hwy-58 (8.1 mi)
- Jones Senior is located on the left

3:00 – 4:00 pm

**HAVELOCK HIGH SCHOOL**

101 Webb Boulevard Havelock, NC 28532

Contact: Kathy Bernstein (252) 463-1507

[kathy.bernstein@craven.k12.nc.us](mailto:kathy.bernstein@craven.k12.nc.us)

**Directions from Jones Senior to Havelock**

**Total Est. Time:** 1 hour **Total Est. Distance:** 43.5 miles

- Turn left out of Jones Senior onto NC-58 (1.6 mi)
- Turn right onto W Jones St/ NC- 41 W/ NC-58
- Turn left onto NC-41/ N Weber ST continue for approx. 6.3 mi
- Turn right to merge onto US-70 E (34.2 mi)
- Make a slight left at Fontana Blvd/ NC-101 (this will be an intersection with a Ford dealership and Burger King)
- Turn right at Webb Blvd/ Webb ST

- Havelock High will be located on the left
- \* Program will be in the cafeteria

6:00 – 7:30 pm

**EAST CARTERET, WEST CARTERET and CROATAN HIGH SCHOOL** at Croatan High School

#1 Cougar Lane Newport, NC 28570 OR

3355 HWY 24 Newport, NC 28570 – *use this address for GPS*

Contact: Becky Stewart (252) 393- 7022

[bstewart@chs.carteret.k12.nc.us](mailto:bstewart@chs.carteret.k12.nc.us)

*Directions from Havelock to Croatan High School*

**Total Est. Time:** 20 minutes **Total Est. Distance:** 14.1 miles

- Turn left onto High School Dr
- Turn left at Cunningham Blvd
- Turn Left at E Main St/ US-70 and continue about 12.4 miles
- Turn right toward NC-24 continue on NC-24
- Croatan High School will be located on the left

\* Refreshments will be provided

*Directions to the Hampton Inn, Morehead City*

- Turn right on NC-24 toward Lockwood drive continue about 1.3 miles
- Turn right onto Arendell St/ US-70 for about 1.8 miles
- Hampton Inn will be on the right

**Wednesday, September 16<sup>th</sup>**

**Suggested Hotel for Wednesday and Thursday nights**

Hampton Inn, Wilmington (910) 256-9600

1989 Eastwood Road, Wilmington, NC 28403

**Rate:** \$89 plus tax \*Must mention CACRAO when booking

**Must make reservations by August 28**

*\*\*There are several hotels in Jacksonville if you would rather spend Wednesday night there to have a shorter driving time to the program. Most Counselors choose to stay in Wilmington.*

**6:00 – 8:00 pm**

**DIXON, JACKSONVILLE, RICHLANDS, SOUTHWEST, SWANSBORO, CAMP LEJEUNE, NORTHSIDE and WHITE OAK HIGH SCHOOLS at**

American Legion Building

146 Broadhurst Rd, Jacksonville NC 28546

Contact: Nadia Lewis (910) 989-2048

[nadia.lewis@onslow.k12.nc.us](mailto:nadia.lewis@onslow.k12.nc.us)

\*Refreshments will be provided

**Directions to the Hampton Inn, Wilmington from Morehead City:**

- Turn right out of hotel onto Arendell St /US-70 for 1.6 miles
- Turn left at NC-24 and continue 36.5 miles
- Slight left at NC-24W (see signs for US-17S / Wilmington/ NC-24W)
- Merge onto US-17S / Wilmington HWY via the ramp in the left to Wilmington continue 38.1 miles
- Take the US-17-BR S exit toward Wilmington for 4.4 miles
- Turn left onto Military Cutoff Rd
- Turn left onto Eastwood Rd at the large intersection toward Wrightsville Beach
- Turn left into Landfall Park at the 2<sup>nd</sup> light
- The hotel will be on your right

**Directions to the American Legion Building from the Hampton Inn in Wilmington:**

**Total Est. Time: Total Est. Distance:** 1 hour 10 minutes (rush hour traffic is VERY heavy on the way to Jacksonville, Please plan accordingly)

- Turn left out of hotel and onto Eastwood Rd at light 0.7 miles
- Turn right onto Military Cutoff Rd
- Make a slight right at Market St / US-17
- Merge onto Market St/US-17 N via the ramp to Jacksonville continue 39.1 miles
- Turn right at Broadhurst Rd

The American Legion Building will be on your right

Directions back to the Hampton Inn, Wilmington

- Turn left onto Broadhurst Rd
- Turn left at light onto US-17S
- Take the US-17 BR S exit toward Wilmington
- Merge onto Market St/ US-17S
- Turn left onto Military Cutoff Rd
- Turn left onto Eastwood Rd at the large intersection toward Wrightsville Beach
- Turn left into Landfall Park at the 2<sup>nd</sup> light
- The hotel will be on your right

Thursday, September 17<sup>th</sup>

**8:00 – 9:00 am**

**WEST BRUNSWICK HIGH SCHOOL**

550 Whiteville Road NW, Shallotte, NC 28470

Contact: Gloria Childress (910) 754-4338

[gchildress@bcswan.net](mailto:gchildress@bcswan.net)

Directions:

**Total Est. Time: 1 hour Total Est. Distance: 43.5 mi**

- Turn right onto Eastwood Rd
- Eastwood Rd will turn into Martin Luther King Jr Pkwy
- Take the US-74 W/ NC-133 S ramp to Whiteville
- Merge onto NC-133
- Turn left at US-17/ US421
- Take the US 17s/ US-74 W/ US 76 W/ NC-133 S ramp
- Merge onto Andrew Jackson HWY
- Take the US-17 ramp to Shallotte/Myrtle Beach and continue for about 31.2 miles
- Take exit 130 toward NC-130/ Whiteville Rd (exit is immediately after the bridge)
- Turn left at the stop sign onto Whiteville Rd
- West Brunswick will be located on your right

**9:45 – 10:45 am**

**SOUTH BRUNSWICK HIGH SCHOOL**

280 Cougar Drive Bsl, Southport, NC 28461

Contact: Nikita James 910/ 845-2203

[njames@bcswan.net](mailto:njames@bcswan.net)

Directions:

**Total Est. Time:** 30 minutes **Total Est. Distance:** 29.3 miles

- Turn left out of West Brunswick onto Whiteville Rd
- Turn left to merge onto US-17 continue for about 8.3 miles
- Turn right at NC-211/ Southport Supply Rd continue about 14.5 miles
- Turn left at Doshier Cutoff
- Turn left onto NC-13/ River Rd and continue about 2 miles
- Make a left onto Boiling Spring Rd for 2 miles
- Turn right onto Cougar Rd
- South Brunswick is located on the right

**1:30 – 2:30 pm**

**NORTH BRUNSWICK HIGH SCHOOL**

114 Scorpion Drive, Leland, NC 28451

Contact: Ann Mayberry 910/ 371-2261

[amayberry@bcswan.net](mailto:amayberry@bcswan.net)

Directions:

**Total Est. Time:** 45 minutes **Total Est. Distance:** 22 miles

- Turn left out of South Brunswick onto Cougar Rd
- Turn left onto Boiling Spring Rd and continue for 9.8 miles
- Turn right onto US-17/ George II Hwy
- Take the Belville/ Leland exit
- At the light turn left onto Village Rd and continue about 1.5 miles
- Turn left onto Old Fayetteville Rd at the 2<sup>nd</sup> light (there will be a Walgreens on the left)
- Turn right onto Scorpion Dr for 1.2 miles
- North Brunswick is on your left

Directions back to the Hotel:

- Turn left onto Old Fayetteville Rd

- Turn right onto Village Rd
- Turn left onto NC-133N / US-17N
- Keep left on Andrew Jackson HWY
- Right on US-76E
- Turn right onto Oleander Dr.
- Turn right onto Eastwood Rd at the large intersection toward Wrightsville Beach
- Turn left into Landfall Park at the 2<sup>nd</sup> light
- The hotel will be on your right

**5:30 – 7:30 pm**

**ASHLEY, COASTAL CHRISTIAN, HOGGARD, ISAAC BEAR EARLY COLLEGE, LANEY, LAKESIDE, NEW HANOVER and CAPE FEAR ACADEMY at UNCW Burney Center (\$20.00 REGISTRATION FEE)**

601 South College Rd Wilmington, NC 28403

Contact: Hannah Brown 910/ 962-3781

[brownh@uncw.edu](mailto:brownh@uncw.edu)

*Directions from the Hampton Inn Hotel:*

**Total Est. Time:** 15 minutes **Total Est. Distance:** 5 miles

- Turn right onto Eastwood Rd
- Turn left onto Racine Dr.
- Turn right at light onto Randall Dr.
- Make a left onto Wagoner Dr
- At the stop sign, turn left onto Hurst Drive
- Turn left at the light onto Hamilton Drive
- Turn right onto Riegel Rd
- Turn left onto Price Drive
- Burney Center is located on your left
- Turn into the first lot to drop off your materials
- Parking information will be provided at the drop off location

\*Refreshments will be provided

*Directions back to the hotel:*

- Turn right onto Hurst Drive
- Turn right onto Wagoner Dr.
- At the stop sign, turn right onto Randall Dr.
- Turn left onto Racine Dr at the light
- Make right onto Eastwood Dr
- Turn left into Landfall Park
- The hotel is on your right

**Friday, September 18<sup>th</sup>**

**9:30 – 11:00 am**

**HEIDE TRASK, TOPSAIL, and PENDER HIGH SCHOOL** at Topsail High School

245 St. John's Church Rd Hampstead, NC 28443

**Contact:** Marcy Plesha (910) 270-2755

**Directions:**

**Total Est. Time:** 25 minutes **Total Est. Distance:** 15 miles

- Turn left onto Eastwood Rd and continue for about .5 miles
- Turn right onto Military Cutoff Rd
- Turn right onto Market St/ US-17 and continue for about 4.3 miles
- Make a slight right to stay on US-17 for about 7.3 miles
- Turn left onto Alfonso Nixon Dr
- Turn right onto St. Johns Church Rd