

CODE OF ETHICS

It is the responsibility of each college or university to inform any person who represents that institution of the CACRAO Code of Ethics, which will be in effect at all CACRAO sponsored Educational Opportunity Programs (Ed-Op Program). Each institutional representative must respect the rights of other institutions.

- *One official representative is considered adequate at an Ed-Op program. If more than one representative is needed, those present must confine all activities to the assigned space.*
- *Standing in front of your table is not permitted; representatives are to remain behind their assigned table. Allow students to approach your table of their own accord. Calling to or directing students to your table is not permitted.*
- *All institutional representatives indicating they will attend a program should arrive on time and stay until the program is scheduled to end.*
- *All institutional representatives should have an adequate supply of materials to give to students.*
- *Group presentations are not permitted in arena settings where a number of institutions share common quarters. Such presentations discourage students from exploring all of their options.*
- *The use of overly conspicuous exhibits as promotional devices is prohibited. Audio/visual equipment, videos, computers, large displays that exceed or obstruct the view of adjacent booths and balloons are not permitted.*
- *Distributed educational information must be limited to printed materials which are accurate and tasteful. Handouts such as key chains, pens, pennants, balloons, balls, plastic bags, food and candy are not permitted.*
- *Cell phones, Bluetooths and iPhones should be turned off and stored for the duration of the Ed-Op Program.*
- *Applications for admission may be distributed, but not completed at Ed-Op Programs. Offering on-site admission is also not permitted during Ed-Op Programs.*
- *CACRAO members should display the highest levels of decorum and avoid any unprofessional behavior that would disgrace the CACRAO organization or that would infringe upon the rights of their fellow members. A professional demeanor should be maintained with both students and colleagues during an Ed-Op program.*
- *CACRAO member institutions may host Ed-Op Programs only with prior approval from either the NC or SC Scheduling Committees. In the event that the Scheduling Committee feels it is necessary to hold a program at a member institution, the following policies apply:*
 1. *The host institution will participate on an equal standing with all other institutions and no special incentives will be offered for students.*
 2. *Refreshments (if provided) should be for college representatives only.*
 3. *Hosting institutions are not obligated to accommodate representatives who did not receive a specific invitation, did not respond to an invitation, or did not submit a required participation fee.*

The primary purpose of an Ed-Op Program is to provide an opportunity for high school juniors and seniors to be exposed to the many types of post-secondary educational opportunities available to them, while also exploring their specific interests.

Institutions repeatedly out of compliance with the Code of Ethics and guidelines that follow will be reported to the Chair of the Ethics Committee. Unprofessional behavior will not be tolerated.

Week 4A September 28-October 1

Amanda Bullock - 828-250-3829/800-531-9842
abullock@unca.edu

Suggested Hotel for Sunday, September 27 thru Friday, October 2, 2009:

Hampton Inn Biltmore Square, 1 Rocky Ridge Rd, Asheville, NC 28806

Hotel Telephone number (828) 667-2022 Hotel Fax (828) 684-1690

CACRAO Rate: \$99.00 + (10.75%) Tax

Mention **CACRAO** when making reservations.

Must call by **August 27** to receive rate

Monday, September 28, 2009

10:00-11:30 a.m.

Smoky Mountain, Blue Ridge, Swain County, Cherokee, Franklin and Highlands at **Southwestern Community College**

Contact: Dominique Benson (828) 586-4091 ext. 217, d_benson@southwesterncc.edu

- From the Hampton Inn, turn left on Hwy 191 and then take I-26 West for two miles.
- Take I-40 West and take Exit #27 which will put you on Hwy. 74/23.
- Travel about 22 miles on Hwy. 74/23 West and take the East Sylva Exit.
- This leads you directly into Sylva.
- You will come to a “T” intersection and you turn left onto Hwy. 107 South.
- Travel for about 4 miles and turn right onto Hwy. 116.
- You will see a sign for Southwestern CC at the intersection.
- Go .5 miles and SWCC is on the left.
- The program will be in the Allied Health Building.
- Travel time is 1 hour from Asheville.

6:00-7:30 p.m.

Tuscola, Pisgah, and Central Haywood High Schools at Haywood Community College

Contact: Debbie Rowland 828-627-4646, drowland@haywood.edu

- From Hampton Inn, turn left on Hwy.191 and then take I-26 West for two miles.
- Take I-40 West for about 17 miles and take Exit #27 which will put you on 74 West.
- Take the first exit (exit 107), Jones Cove Road, and once on Jones Cove, immediately get into the left lane, which becomes a turn lane.
- Turn left, go under the overpass and you will see Haywood CC's entrance on the left.
- The program will be in the bottom floor of the Student Center, which is the first building on the left as you enter campus.
- Travel time is about 30 min (depending on traffic on I-40).

Tuesday, September 29

9:30-11:00 a.m.

Mountain Heritage and Mitchell High at Mayland Community College

Contact: Doug Dewar 828-765-7351, ddewar@mayland.edu

- From [Hampton Inn](#), turn left onto Hwy. 191 and get on I-26 West into Asheville (I-26 becomes I-240 East).
- Travel on I-240 East for a few miles. 19/23 South will split to the left, but stay in the center lane on I-240 East/19-23 North.
- Immediately, as you get on the bridge, get in the far left lane. Take the left exit for Mars Hill, Weaverville and UNCA.
- Once you exit, you will be on 19-23 North.
- Travel approx. 20 miles and take exit 9 for Hwy. 19 E to Burnsville and Spruce Pine.
- **DO NOT turn at the sign reading “Mayland Community College-Yancey Campus.”**
- Travel through Burnsville and Spruce Pine (approx. 35 miles). Go a short distance past Spruce Pine and make a left onto Mayland Dr.
- Program is in the auditorium with parking in the back.
- Allow at least 1 and a1/2 hours for travel time.
- (If you use [mapquest directions](#) they will give you incorrect street names.)

5:30-7:30 p.m.

East Henderson, West Henderson, North Henderson, Hendersonville, Polk Central High & Area Privates at Blue Ridge Community College

Contact: Pride Carson 828-694-1801, pridec@blueridge.edu

- From the Hampton Inn, cross Hwy. 191 to get on I-26 East.
- Take I-26 East toward Hendersonville for 21 miles. Take exit 53 (Upward Road) and turn right.
- Travel ½ mile and turn right onto South Allen Road.
- Go approximately ½ mile and turn left onto College Drive.
- Entrance to the Technology and Education Development Center is the second drive on the right.
- Travel time is approximately 25 minutes.

Wednesday, September 30

10-11:30 a.m.

Hayesville, Murphy, Andrews, Hiwassee Dam, Nantahala, and Robbinsville High Schools at Tri-County Community College.

Contact: Jason Chambers 828-837-6810, jchambers@tricountycc.edu

- From the Hampton Inn, turn left on Hwy 191 and then take I-26 West for two miles.
- Take I-40 West for about 17 miles and take exit #27 which will put you on 74 West toward Dillsboro. Travel about 25 miles and take the Dillsboro/Franklin exit.
- You will be on US 23/441 south.
- Travel on 441 South for about 19 miles at which point the 4-lane you are on becomes Hwy. 64 West (DO NOT exit to stay on 441).
- Travel on Hwy. 64 West for approx. 32 miles.
- The four-lane will end at the foot of a mountain, but keep going and go through the 2nd stop light.
- Just past the light will be Hardee's on the right.
- From this point, go another 10 miles to a stop light. Take a right. TCCC will on your left.
- If you get to the Murphy Medical Center, you've gone too far.
- The program is in Building D (Enloe).
- Travel time approx. 2 hour.

Thursday, October 1

**** Brevard College program has been cancelled.**

9:30-10:30 a.m.

Brevard High School

Contact: Gwen Turner 828-884-4103, gturner@tcsnc.org

- From the Hampton Inn, cross HWY 191 and take I-26 East to Exite 40 (Asheville Airport)
- At the top of the exit ramp, take a right onto HWY 280 West. Drive approx. 20 miles.
- Drive through Brevard.
- At 64 W junction stay straight through light to Country Club Road
- School will be on approximately 1/2 mile on left. Park in any available spaces. Overflow parking is at soccer field across the street.

11:20-12:20

Rosman High School a.m.

Contact: Sarah Shawver 828-862-4284, sshawver@tcsnc.org

- Take right out of Brevard High School.
- Turn left at light onto 64 W.
- Drive approx. 10 miles. Take left onto Old Rosman Hwy.
- Approximately 1/2 mile turn right to park in gravel lot across from school's greenhouse.

6:00 – 9:00 p.m.

Buncombe County Schools, Asheville High School, Area Privates, Madison High, McDowell County at Asheville Mall

Contact: Beth Bullock Johnson 828-250-3829, abullock@unca.edu

- From Hampton Inn, turn left on Hwy 191 and take I-26 West toward Asheville.
- After approx. 2 miles, take I-240 East.
- Take the 2nd Tunnel Rd. exit (exit #7) and stay in the far right lane.
- At the end of the exit, go right and get in the center lane.

- At the light, go straight across the intersection.
- At the next light, veer right into the main entrance to the Asheville Mall.
- Come to the rear of the Mall and park in the Mall deck between JC Penney and Dillard's

Note: Due to space limitations, reservations and a fee of \$35 (\$45 non-CACRAO members) are required. Please check the CACRAO website for the program fee sheet.