

## Carolinas Association of Collegiate Registrars and Admissions Officers (Code of Ethics)

**The purpose of an Ed-Op Program is to provide a chance for high school students, particularly juniors and seniors, to be exposed to many different educational opportunities and to explore specific interests.**

1. It is the responsibility of each college or university to inform any person (who represents that institution) of the CACRAO Code of Ethics which will be in effect at all CACRAO sponsored Educational Opportunity Programs. Each institutional representative must respect the rights of other institutions.
  - One official representative is considered adequate at an Educational Opportunity Program. If more than one representative is needed, those present must confine all activities to the assigned space.
  - Group presentations are not condoned in arena settings where a number of institutions share common quarters. Such presentations discourage students from exploring all of their options.
  - The use of overly conspicuous exhibits as promotional devices are prohibited, i.e. (videos, large pictorial displays, balloons...)
  - Distributed educational information must be limited to printed materials which are accurate and tasteful. Handouts such as key chains, balloons, pens, pennants, and foods are not acceptable.
  - Applications for admissions may be distributed, but not completed at Educational Opportunity Programs.
  - CACRAO members should display the highest levels of decorum and avoid any unprofessional behavior that would disgrace the CACRAO organization or that would infringe upon the rights of their fellow members.
2. School counselors are encouraged to limit program invitations to CACRAO members and other degree-granting institutions. In the event that counselors choose to invite other organizations; those participants must adhere to the Code of Ethics set forth by CACRAO.
3. CACRAO member institutions may host Educational Opportunity Programs only with prior approval from either the NC or SC Scheduling Committees. In the event that the Scheduling Committee feels it is necessary to hold a program at a member institution, the following policies will apply:
  - The **Host Institution** will participate on an equal standing with all other institutions, to include alphabetical order and no special incentives for students.
  - Refreshments (if provided) should be for college representative only.
4. Institutions consistently out of compliance with the attendance policies as outlined in the Ed-Op schedule will be reported to the Chairman of the Ethics Committee of CACRAO by using the formal or informal complaint form. This includes unprofessional behavior (i.e. not showing up, arriving late and/or not remaining for the entire program).

### **Hotel Information for Week 3**

Myrtle Beach Area Program  
September 20-24, 2010

**Any Hotel: Broadway at the Beach** ← (Recommended Hotel)

**Check In:** Sunday, September 19

**Check Out:** Friday, September 24

**\*\*Hampton Inn Myrtle Beach-Broadway at the Beach**

1350 Paradise Cir  
Myrtle Beach, SC 29577  
Tel: (843) 916-0600

**\*\*Request CACRAO rate of \$89 – must call in reservation by August 30<sup>th</sup>\*\***

**Fairfield Inn Myrtle Beach-Broadway at the Beach**

1140 Celebrity Cir  
Myrtle Beach, SC 29577  
Tel: (843) 444-8097

**Holiday Inn Express-Broadway at the Beach**

Hwy 17 Bypass & 29<sup>th</sup> Ave N  
Myrtle Beach, SC 29578  
Tel: (843) 916-4993

**Courtyard Marriott Myrtle Beach Broadway at the Beach**

1351 21<sup>st</sup> Ave N  
Myrtle Beach, SC 29577  
Tel: (843) 445-6333

<p><b>Monday, September 20, 2010</b> 8:45-9:45 a.m.</p> <p>Gym</p> <p>Seniors: 336 Juniors: 309 <b>Total: 645</b></p> <p>Refreshments Provided: No</p>	<p><b>North Myrtle Beach High School</b> Wanda Randall 3750 Sea Mountain Hwy Little River, SC 29566 Phone: 843-399-6171 Fax: 843-399-6509 (main) 843-399-8589 (guidance) <a href="mailto:wrandall@horrycountyschools.net">wrandall@horrycountyschools.net</a></p> <p>Program Arranged by: Jillian Ernest Phone: 843-349-2398 Cell: 843-685-6284</p>	<p><b>Directions:</b> From Broadway at the Beach</p> <ul style="list-style-type: none"> <li>❖ Take Grissom Parkway north</li> <li>❖ Follow Grissom Parkway through 3 red lights and continue onto Hwy 31 North</li> <li>❖ Follow the exit for Hwy 9 towards North Myrtle Beach/Wilmington (will be the second exit off Hwy 31)</li> <li>❖ Travel on Hwy 9 East for ½ mile to its intersection with Sea Mountain Hwy (Food Lion and Billy the Kid restaurant)</li> <li>❖ Turn RIGHT onto Sea Mountain Hwy</li> <li>❖ The school will be on your right</li> </ul> <p><b>Parking:</b> In front and side of school; students to direct</p> <p><b>Travel time:</b> 30 minutes</p>
<p><b>Monday, September 20, 2010</b> 10:30-11:15 a.m.</p> <p>Commons Area</p> <p>Seniors: 221 Juniors: 202 <b>Total: 423</b></p> <p>Refreshments Provided: Yes</p>	<p><b>Loris High School</b> Wanda Todd 301 Loris Lions Road Loris, SC 29569 Phone: 843-390-6827 or 843-390-6811 Fax: 843-390-6800 (main) 843-390-6808 (guidance) <a href="mailto:WTodd@horrycountyschools.net">WTodd@horrycountyschools.net</a></p> <p>Program Arranged by: Jillian Ernest Phone: 843-349-2398 Cell: 843-685-6284</p>	<p><b>Directions:</b> from North Myrtle Beach High School</p> <ul style="list-style-type: none"> <li>❖ Turn LEFT onto Sea Mountain Hwy and follow back to Hwy 9</li> <li>❖ Turn LEFT onto Hwy 9 West</li> <li>❖ Continue for 12 miles until you reach Hwy 9 business</li> <li>❖ Follow Hwy 9 business towards Loris for approximately 4 miles</li> <li>❖ Turn LEFT onto Loris Lions Road (Formerly Heritage Road)</li> <li>❖ The school will be on your left</li> </ul> <p><b>Parking:</b> In faculty parking lot</p> <p><b>Travel Time:</b> 35 minutes</p>
<p><b>Monday, September 20, 2010</b> 1:30-2:15 p.m.</p> <p>Commons Area</p> <p>Seniors: 91 Juniors: 90 <b>Total: 181</b></p> <p>Refreshments Provided: Yes</p>	<p><b>Green Sea-Floyds High School</b> Misty Heffington 4990 Tulip Grove Road Green Sea, SC 29545 Phone 843-392-3131 ext 2111 Fax: 843-392-9805 (main) 843-392-9604 (guidance) <a href="mailto:mheffington@horrycountyschools.net">mheffington@horrycountyschools.net</a></p> <p>Program Arranged by: Jillian Ernest Phone: 843-349-2398 Cell: 843-685-6284</p>	<p><b>Directions:</b> from Loris High School</p> <ul style="list-style-type: none"> <li>❖ Turn RIGHT onto Loris Lions Road</li> <li>❖ At the intersection with Hwy 9 business, turn LEFT and travel into Loris</li> <li>❖ Turn RIGHT onto Hwy 701/Broad Street</li> <li>❖ Travel 2 miles to the intersection with Hwy 9</li> <li>❖ Get on Hwy 9 North (right) toward Green Sea</li> <li>❖ Follow Hwy 9 west for 10 miles</li> <li>❖ Take a LEFT on Tulip Grove Road and school will be on the right</li> </ul> <p><b>Parking:</b> Lot in front of school <b>Travel Time:</b> 35 minutes</p> <p><b>To return to Myrtle Beach/Broadway at the Beach:</b> Head southeast on SC-9 South for 3 miles. Turn RIGHT at SC-410/SC -9 BR. Follow to SC-410 and take for 11 miles. Slight RIGHT at US-701 and take for 9 miles. Turn RIGHT at 16<sup>th</sup> Ave/US-501. Turn LEFT at US-501 and follow for 13 miles. Merge onto US-17 North using ramp to North Myrtle Beach and follow into Broadway.</p>

<p><b>Tuesday, September 21, 2010</b> 9:00-10:00 a.m.</p> <p>Tiger Den</p> <p>Seniors: 425 Juniors: 327 <b>Total: 752</b></p> <p>Refreshments Provided: Yes</p>	<p><b>Conway High School</b> Lisa Ammon 2301 Church Street Conway, SC 29526 Phone: 843-488-0662 Fax: 843-488-0686 (main) 843-488-6091 (guidance) <a href="mailto:lammon@horrycountyschools.net">lammon@horrycountyschools.net</a></p> <p>Program Arranged by: Jillian Ernest Phone: 843-349-2398 Cell: 843-685-6284</p>	<p><b>Directions:</b> from Broadway at the Beach</p> <ul style="list-style-type: none"> <li>❖ Take US-17 S/17 Bypass South</li> <li>❖ Exit right onto US-501 North toward Conway</li> <li>❖ Follow 501 North for 9.0 miles</li> <li>❖ Bear/stay left on 501 N Bypass at light when 501 splits (immediately after CCU)</li> <li>❖ Continue on 501 Bypass North for 5.3 miles (will pass Lake Busby and Grainger Plant)</li> <li>❖ School is on left</li> </ul> <p><b>Parking:</b> In the back of the school, by the buses</p> <p><b>Travel Time:</b> 30 minutes</p>
<p><b>Tuesday, September 21, 2010</b> 10:30-11:15 a.m.</p> <p>Main hallway / lobby area</p> <p>Seniors: 200 Juniors: 200 <b>Total: 400</b></p> <p>Refreshments Provided: No</p>	<p><b>Academy for Technology &amp; Academics (ATA)</b> Dr. Monnie London 5639 Highway 701 North Conway, SC 29526 Phone: 843-488-6540 Fax: 843-488-6601 (main) <a href="mailto:mlondon@horrycountyschools.net">mlondon@horrycountyschools.net</a></p> <p>Program Arranged by: Jillian Ernest Phone: 843-349-2398 Cell: 843-685-6284</p>	<p><b>Directions:</b> from Conway High School</p> <ul style="list-style-type: none"> <li>❖ Exit school to the right, head southeast on Church St/US-501 South</li> <li>❖ Turn left on Mill Pond Rd (Applebee's on corner)</li> <li>❖ Follow for 1.1 miles until the traffic light</li> <li>❖ Turn left onto N Main St/US-701 North toward Loris</li> <li>❖ Follow 701 N for 5.6 miles</li> <li>❖ School is on left after you cross the overpass</li> <li>❖ Turn left at traffic light and take next left into school</li> </ul> <p><b>Parking:</b> In front of school</p> <p><b>Travel Time:</b> 15 minutes</p>
<p><b>Tuesday, September 21, 2010</b> 1:10-2:00 p.m.</p> <p>Commons Area</p> <p>Seniors: 180 Juniors: 185 <b>Total: 365</b></p> <p>Refreshments Provided: Yes</p>	<p><b>Aynor High School</b> Michael Painter 201 Highway 24 (Jordanville Road) Aynor, SC 29511 Phone: 843-488-7100 Fax: 843-488-7101 (main) 843-488-7128 (guidance) <a href="mailto:mpainter@horrycountyschools.net">mpainter@horrycountyschools.net</a></p> <p>Program Arranged by: Jillian Ernest Phone: 843-349-2398 Cell: 843-685-6284</p>	<p><b>Directions:</b> from ATA</p> <ul style="list-style-type: none"> <li>❖ Turn right from school onto 701 South for less than 1 mile</li> <li>❖ Merge left onto 22 West</li> <li>❖ Travel 7.6 miles on 22 West</li> <li>❖ Exit onto US-501 North toward Aynor/Marion</li> <li>❖ Continue on 501 N for 5.7 miles</li> <li>❖ Turn left at Jordanville Rd</li> <li>❖ School is on left</li> </ul> <p><b>Parking:</b> Auditorium parking area, back of building, left side</p> <p><b>Travel Time:</b> 20 minutes</p>

<p><b>Wednesday, September 22, 2010</b> 8:30-9:30 a.m.</p> <p>Commons area</p> <p>Seniors: 180 Juniors: 190 <b>Total: 370</b></p> <p>Refreshments: Yes</p>	<p><b>Waccamaw High School</b> Christina King or Jackie Means 2414 Kings River Road Pawleys Island, SC 29585 Phone: 843-237-0352 Fax: 843-237-9883 (main) <a href="mailto:cking@wh.gcsd.k12.sc.us">cking@wh.gcsd.k12.sc.us</a> or <a href="mailto:jmeans@wh.gcsd.k12.sc.us">jmeans@wh.gcsd.k12.sc.us</a></p> <p>Program Arranged by: Jillian Ernest Phone: 843-349-2398 Cell: 843-685-6284</p>	<p><b>Directions:</b> From Broadway at the Beach</p> <ul style="list-style-type: none"> <li>❖ Take US-17 Bypass South for approx. 26 miles</li> <li>❖ Turn <b>RIGHT</b> at Hagley Dr and go ½ mile</li> <li>❖ Turn <b>RIGHT</b> onto Kings River Rd and go approx 1 mile</li> <li>❖ School will be on right</li> </ul> <p><b>Parking:</b> In front of school, right side of parking lot (when facing WHS front)</p> <p><b>Travel Time:</b> 45 minutes</p>
<p><b>Wednesday, September 22, 2010</b> 10:30-11:30 a.m.</p> <p>Cafeteria</p> <p>Seniors: 347 Juniors: 345 <b>Total: 692</b></p> <p>Refreshments Provided: Yes</p>	<p><b>Saint James High School</b> Tanya Pickett 10800 Hwy 707 Murrells Inlet, SC 29576 Phone: 843-650-5600 (main) Fax: 843-650-2042 (guidance) <a href="mailto:tpickett@horrycountyschools.net">tpickett@horrycountyschools.net</a></p> <p>Program Arranged by: Jillian Ernest Phone: 843-349-2398 Cell: 843-685-6284</p>	<p><b>Directions:</b> from Waccamaw High School</p> <ul style="list-style-type: none"> <li>❖ Turn <b>RIGHT</b> out of school onto Kings River Rd</li> <li>❖ Turn <b>RIGHT</b> on Waverly Rd</li> <li>❖ Take immediate <b>LEFT</b> onto Martin Luther King Rd</li> <li>❖ Turn <b>LEFT</b> at Ocean Hwy/US-17 and follow for 9 miles</li> <li>❖ Turn <b>LEFT</b> at SC-707 (Socastee Blvd/Burgess Rd) and continue for 2 ½ miles</li> <li>❖ School will be on left</li> <li>❖ Pass the main entrance (Shark sign) &amp; turn <b>LEFT</b> at light</li> <li>❖ School entrance will be on left</li> </ul> <p><b>Parking:</b> Parking area to be determined</p> <p><b>Travel Time:</b> 25 minutes</p>
<p><b>Wednesday, September 22, 2010</b> 2:15-3:15 p.m.</p> <p>Gym</p> <p>Seniors: 370 Juniors: 350 <b>Total: 720</b></p> <p>Refreshments Provided: No</p>	<p><b>Socastee High School</b> Eva Gaddy or Robert Urbaniak 4900 Socastee Blvd. Myrtle Beach, SC 29588 Phone: 843-293-2513 Fax: 843-293-3393 (main) <a href="mailto:egaddy@horrycountyschools.net">egaddy@horrycountyschools.net</a> or <a href="mailto:RUrbaniak@horrycountyschools.net">RUrbaniak@horrycountyschools.net</a></p> <p>Program arranged by: Jillian Ernest Phone: 843-349-2398 Cell: 843-685-6284</p>	<p><b>Directions:</b> from Saint James High School</p> <ul style="list-style-type: none"> <li>❖ Head northwest on SC-707 (Socastee Blvd) for 8 miles</li> <li>❖ You will go under the SC-544 overpass bridge</li> <li>❖ School will be on left</li> </ul> <p><b>Parking:</b> In front of school</p> <p><b>Travel Time:</b> 15 minutes</p>



<p><b>Friday, September 24, 2010</b> 8:30-9:30 a.m.</p> <p>Commons Area</p> <p>Seniors: 250 Juniors: 250 <b>Total: 500</b></p> <p>Refreshments Provided: No</p>	<p><b>Myrtle Beach High School</b> Cookie Goings 3302 Grissom Parkway Myrtle Beach, SC 29577 Phone: 843-445-2032 Fax: 843-839-7148 (main) <a href="mailto:mgoings@horrycountyschools.net">mgoings@horrycountyschools.net</a></p> <p>Program Arranged by: Jillian Ernest Phone: 843-349-2398 Cell: 843-685-6284</p>	<p><b>Directions:</b> From Broadway at the Beach</p> <ul style="list-style-type: none"> <li>❖ Head northeast on Grissom Pkwy toward 29<sup>th</sup> Ave</li> <li>❖ Follow for 0.7 miles</li> <li>❖ School is on the right</li> </ul> <p><b>Parking:</b> In front of school</p> <p><b>Travel Time:</b> 5 minutes</p>
<p><b>Friday, September 24, 2010</b> 10:15-11:30 a.m.</p> <p>Cafeteria</p> <p>Seniors: 250 Juniors: 250 <b>Total: 500</b></p> <p>Refreshments Provided: Yes</p>	<p><b>Academy of Arts, Sciences &amp; Tech (AAST)</b> Lisa Aglietti 895 International Drive Myrtle Beach, SC 29579 Phone: 843-903-8466 Fax: 843-903-8461 (main) <a href="mailto:laglietti@horrycountyschools.net">laglietti@horrycountyschools.net</a></p> <p>Program Arranged by: Jillian Ernest Phone: 843-349-2398 Cell: 843-685-6284</p>	<p><b>Directions:</b> From Myrtle Beach High School</p> <ul style="list-style-type: none"> <li>❖ Exit right from high school onto Grissom Pkwy</li> <li>❖ Follow Grissom for 2 miles, will change into Burroughs Rd</li> <li>❖ Continue on Burroughs Rd for 1 mile, will change into International Dr</li> <li>❖ Continue on International Dr for 1.4 miles</li> <li>❖ School is located on left</li> </ul> <p><b>Parking:</b> In front of school, students will assist if needed</p> <p><b>Travel time:</b> 10 minutes</p>
<p><b>Friday, September 24, 2010</b> 2:15 - 3:15 p.m.</p> <p>Cafeteria</p> <p>Seniors: 400 Juniors: 450 <b>Total: 850</b></p> <p>Refreshments Provided: Yes</p>	<p><b>Carolina Forest High School</b> Pam Bosselait 700 Gardner Lacy Road Myrtle Beach, SC 29579 Phone: 843-236-7997 Fax: 843-903-7536 (main) <a href="mailto:pbosselait@horrycountyschools.net">pbosselait@horrycountyschools.net</a></p> <p>Program Arranged by: Jillian Ernest Phone: 843-349-2398 Cell: 843-685-6284</p>	<p><b>Directions:</b> From AAST</p> <ul style="list-style-type: none"> <li>❖ Exit right from school onto International Dr</li> <li>❖ Merge onto 31 South after 1.3 miles</li> <li>❖ Follow 31 South for 5.7 miles</li> <li>❖ Exit onto US-501 N toward Conway and follow for 3 miles</li> <li>❖ Turn right onto Gardner Lacy Rd, cross railroad tracks</li> <li>❖ Go straight thru traffic light</li> <li>❖ School is on the right</li> </ul> <p><b>Parking:</b> In front of school</p> <p><b>Travel time:</b> 15 minutes</p>