1. Why students should use an online registration platform

* Simply complete an online registration page once with personal data to share with colleges
* Replace filling out prospect cards repeatedly at each college table with a barcode
* Student data is securely encrypted in the barcode for data privacy
* Colleges get accurate student data every time

2. What to do at the fair

* Present your barcode to the colleges in place of filling out prospect cards
* Enjoy face-to-face interaction with college admissions reps
* Use the extra time gained to ask more in-depth questions

3. Benefits to barcode registration

* Login to your account at anytime to update your profile
* Students receive a reminder email with barcode attached 2 days prior as well as the day of the fair
* Access your account post event to view the list of colleges you visited as well as the college rep email address

Get Started:
Go to cacrao.gotocollegefairs.com to set up your account to get your barcode

- Select the event (use check box)
- Click on “Register Now” button
- Complete the registration form
- Use zip code to add your school name
- Accept terms and conditions by checking both check boxes
- Print barcode
Counselor Perks with GoToCollegeFairs.com

Four great reasons to use the FREE counselor account at gotocollegefairs.com/counselor

1. **Express Student Registration** – Bulk register all students to an event
   - Simply upload an Excel spreadsheet.
   - Students receive an email with a link to complete their profile.

2. **Bulk Print Barcodes** – Easily accessible with one click
   - Option to print all student barcodes by event.
   - Additionally, use filter to print barcodes by grade for each event.

3. **Reporting** – Realtime data on student activity
   - **Attendance Report**
     Shows the students who attended the fair and were scanned.
   - **Student Interest Report**
     Shows the list of students who attended and the colleges they visited.
   - **College Interest Report**
     A 3-year trend report of the colleges that scanned your students (helpful for college visits).

4. **Counselor Barcode** – Optional
   - If attending the fair with students, the counselor barcode can be used to connect with colleges to receive updated materials.
STUDENTS

- DON’T COMPLETE PROSPECT CARDS AT EVERY COLLEGE TABLE
- BE TECH-SAVVY AND PRESENT YOUR BARCODE INSTEAD
- EXPERIENCE MORE IN-DEPTH CONVERSATIONS WITH ADMISSIONS COUNSELORS

Register today—A benefit service!

How does this work?
- Go to https://cacrao.gotocollegefairs.com
- Select the fair to attend by marking the check box
- Start the registration from; create a username and password
- Check the “terms and conditions” boxes to complete the registration
- The barcode is displayed—you’re done!

Receive a copy of your barcode two days before and on the day of the fair.

Already registered from a previous event?
Use your login credentials to add another fair.
There’s no need to create a new registration!

Visit https://cacrao.gotocollegefairs.com to register.