

Student Perks with GoToCollegeFairs.com

Many great reasons to use barcodes at a college fair

1. Why students should use an online registration platform

- * Simply complete an online registration page **once** with personal data to share with colleges
- * Replace filling out prospect cards repeatedly at each college table with a barcode
- * Student data is securely encrypted in the barcode for data privacy
- * Colleges get accurate student data every time

2. What to do at the fair

- * Present your barcode to the colleges in place of filling out prospect cards
- * Enjoy face-to-face interaction with college admissions reps
- * Use the extra time gained to ask more in-depth questions

3. Benefits to barcode registration

- * Login to your account at anytime to update your profile
- * Students receive a reminder email with barcode attached 2 days prior as well as the day of the fair
- * Access your account post event to view the list of colleges you visited as well as the college rep email address

Get Started:

Go to cacrao.gotocollegefairs.com to set up your account to get your barcode

Select the event (use check box)

Click on "Register Now" button

Complete the registration form

Use zip code to add your school name

Accept terms and conditions by checking both check boxes

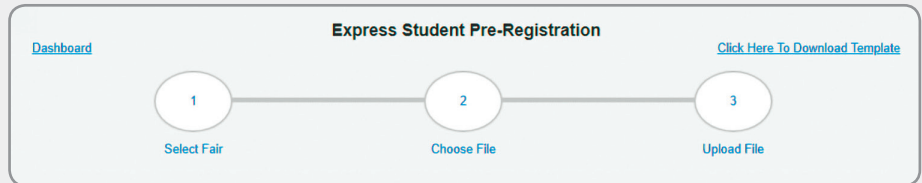
Print barcode

Counselor Perks with **GoToCollegeFairs.com**

Four great reasons to use the FREE counselor account at
gotocollegefairs.com/counselor

1 Express Student Registration – Bulk register all students to an event

- Simply upload an Excel spreadsheet.
- Students receive an email with a link to complete their profile.



2 Bulk Print Barcodes – Easily accessible with one click

- Option to print all student barcodes by event.
- Additionally, use filter to print barcodes by grade for each event.

Student Registrations At Your High School (double click on Event Name for Student Interest Report)

CEEB	REGISTRATIONS BY EVENT NAME	START DATE	LOCATION	TOTAL REG	ATTENDEE	EVENTID	PRINT PASSES
541781	TEST-For Internal use only %20%	2019-12-01	TEST-For Internal use only	1	0	11514	https://register...
541781	2019 Spring San Diego National College Fair	2019-04-18	San Diego Convention Center	4	N/A	13549	https://register...
541781	2019 Oceana College Access Network MACRAO Col...	2019-02-26	Oceana College Access Network - Shelby High School Gymna...	1	1	13889	https://register...
541781	TEST	2018-11-30	Test - For internal use only	11	11	8992	https://register...
541781	2018 Test Event	2018-09-05	School Gym	11	11	13600	https://register...

3 Reporting – Realtime data on student activity

- **Attendance Report**
Shows the students who attended the fair and were scanned.
- **Student Interest Report**
Shows the list of students who attended and the colleges they visited.
- **College Interest Report**
A 3-year trend report of the colleges that scanned your students (helpful for college visits).

OR

TOTAL REG	ATTENDEE	EVENTID
1	0	11514
4	N/A	13549
1	1	13889
11	11	8992
11	11	13600
9	9	8973
4	4	8968
5	5	7639

Student Interest Report

EVENT	FIRST NAME	LAST NAME	ATTENDED	COLLEGES SCANNED
2016 PNACAC Alaska Kenai College Fair	John	College	Yes	GoToCollegeFairs
2016 PNACAC Alaska Kenai College Fair	Justin	Doe	Yes	GoToCollegeFairs
2016 PNACAC Alaska Kenai College Fair	Amanda	Freshman	Yes	GoToCollegeFairs
2016 PNACAC Alaska Kenai College Fair	Winter	High	Yes	GoToCollegeFairs
2016 PNACAC Alaska Kenai College Fair	James	John	Yes	GoToCollegeFairs
2016 PNACAC Alaska Kenai College Fair	Autumn	Middle	Yes	GoToCollegeFairs

4 Counselor Barcode – Optional

- If attending the fair with students, the counselor barcode can be used to connect with colleges to receive updated materials.

[Print Your Barcode](#)

Print This Page

HIGH SCHOOL COUNSELOR
 General Admittance - Multiple Events
 Counselor Barcode Pass



STUDENTS

- ♦ DON'T COMPLETE PROSPECT CARDS AT EVERY COLLEGE TABLE
- ♦ BE TECH-SAVVY AND PRESENT YOUR BARCODE INSTEAD
- ♦ EXPERIENCE MORE IN-DEPTH CONVERSATIONS WITH ADMISSIONS COUNSELORS



Register today—A benefit service!

How does this work?

- Go to <https://cacrao.gotocollegefairs.com>
- Select the fair to attend by marking the check box
- Start the registration from; create a username and password
- Check the “*terms and conditions*” boxes to complete the registration
- The barcode is displayed—you’re done!

Receive a copy of your barcode two days before and on the day of the fair.

Already registered from a previous event?

*Use your [login](#) credentials to add another fair.
There’s no need to create a new registration!*

Visit <https://cacrao.gotocollegefairs.com> to register.

