CACRAO CODE OF ETHICS

The purpose of an Educational Opportunity Program is to provide a chance for high school students, particularly juniors and seniors, to be exposed to many different educational opportunities and to explore specific interests. The following Code of Ethics is designed to allow for equal opportunity for students to access information and for institutions to present it.

1. It is the responsibility of each college or university to inform any person who represents that institution of the CACRAO Code of Ethics which will be in effect at all CACRAO-sponsored Programs. Each institutional representative must respect the rights of other institutions.

- One official representative is considered adequate at most Educational Opportunity Programs. If more than one representative is needed, those present must confine all activities to the assigned space.

- Representatives should arrive in enough time to the fair in order to staff their booth during advertised fair hours and remain for the entire program. A program concludes when the posted end time occurs or if the fair coordinator calls the end to a fair early. CACRAO and/or the college fair host may follow up with the leadership of an institution should a representative be absent without notification. Representatives must notify the host contact or Scheduling Committee member who organized the week should they be unable to attend.

- Dress to best represent your institution.

- Representatives should limit use of mobile devices to fair-related purposes. Earbuds should be stored for the duration of the Ed-Op Program.

- Representatives must check in with the coordinator of the fair in order to locate the table, space, or booth their institution has been assigned.

- Group presentations are not condoned in arena settings where institutions share common quarters. Such presentations discourage students from exploring all of their options.

- The use of overly conspicuous exhibits as promotional devices are prohibited, i.e. (videos, large pictorial displays, balloons…) Displays cannot exceed or obstruct the view of adjacent booths and/or prevent the representative from standing behind their table. Floor displays are not permitted. Laptops and iPads are permitted for visual use only; audio is not permitted. Technology such as this must not interfere with other exhibitors.

- Recruitment is restricted to the parameters of the booth. Standing in front of your table is not permitted; representatives are to remain behind their assigned table during fair hours. Students must approach tables/booths of their own accord. Calling to or directing students to a table is not permitted.

- Distributed educational information must be limited to printed materials which are accurate and tasteful. Handouts like key chains, balloons, pens, pennants, and food/candy are not acceptable. Promotional giveaways (including raffles and drawings) are strictly prohibited.

- Applications for admission may be distributed, but are not to be completed at an Educational Opportunity Program. Offering on-site admission is also not permitted.
Host sites are not obligated to accommodate representatives who did not receive a specific invitation, did not respond to an invitation, or did not submit a required registration or participation fee by the stated deadlines.

CACRAO members should display the highest levels of decorum and avoid any unprofessional behavior that would disgrace the CACRAO organization or that would infringe upon the rights of their fellow members. A professional demeanor should always be maintained with both students and colleagues.

2. All program participants must adhere to the Code of Ethics. School counselors are encouraged to limit program invitations to CACRAO members and other accredited degree-granting institutions. In the event that counselors choose to invite other organizations, those participants agree to follow the Code of Ethics.

3. CACRAO member institutions may host Educational Opportunity Programs only with prior approval from either the NC or SC Scheduling Committees. If a program will be held at a member institution’s location, the following policies will apply:

   - The Host Institution will participate on an equal standing with all other institutions, to include alphabetical order and no special incentives for students.

   - Refreshments (if provided) should be for college representatives only.

4. Institutions consistently out of compliance with the attendance policies as outlined in the Ed-Op schedule will be reported to the Chairman of the Ethics Committee of CACRAO by using the complaint form. This includes unprofessional behavior outlined (i.e. not showing up, arriving late and/or not remaining for the entire program).

5. If a fair coordinator or another institution finds a representative not in compliance with the stated ethics, the coordinator has the right to remove the institution from their assigned space and the event altogether; no refund will be given.

6. This code follows the overarching ethics outlines of both AACRAO and NACAC; regardless if an institution is a member of these organizations, representatives are expected to adhere to the expectations of the profession. Additional details can be found below:

   https://www.aacrao.org/who-we-are/mission-vision-values/ethics-practice
   https://www.nacacnet.org/advocacy--ethics/NACAC-Code-of-Ethics/
NC WEEK 1B (Boone Week) – Alexander, Alleghany, Ashe, Avery, Burke, Caldwell, Catawba, Surry, Watauga, & Wilkes Counties – September 9 – 13, 2019

Week Coordinator

Frank O’Hagan – Mayland Community College
fohagan@mayland.edu
(828) 776 – 1215

Suggested Hotel(s)

Days: Sunday, September 8th (One night)
Location: Fairfield Inn & Suites
Address: 2060 Blowing Rock Rd, Boone, NC 28607
Contact: (828) 268 – 0677
CACRAO Rate: $89.00 plus tax – Code: CACO – Cutoff Date: August 16th

Location: Hampton Inn & Suites Boone
Address: 1252 US Highway 421 South, Boone, NC 28607
Contact: (828) 386 – 6464
CACRAO Rate: $119.00 plus tax – Code: CAC – Cutoff Date: August 8th

Days: Monday, September 9th (One night)
Location: Hampton Inn, Jonesville/Elkin
Address: 1632 NC Hwy 67, Jonesville, NC 28642
Contact: (828) 835 – 1994
CACRAO Rate: $95.00 plus tax – Code: CACRAO – Cutoff Date: August 19th

Location: Fairfield Inn and Suites
Address: 628 CC Camp Rd/268 Bypass, Elkin, NC 28621
Contact: (336) 353 – 2008
CACRAO Rate: $89.00 plus tax – Code: CACRAO – Cutoff Date: August 31st

Days: Tuesday, September 10th – Friday, September 13th (Three nights)
Location: Hilton Garden Inn
Address: 1320 17th St Dr SE, Hickory, NC 28602
Contact: (828) 327 – 1000
CACRAO Rate: $149.00 plus tax – Code: CACRAO – Cutoff Date: September 10th

Location: Fairfield Inn and Suites
Address: 1950 13th Ave Dr SE, Hickory, NC 28602
Contact: (828) 431 – 3000
CACRAO Rate: $114.00 plus tax – Code: CACRAO – Cutoff Date: August 20th

Location: Hampton Inn Hickory
Address: 1956 13th Ave. Dr. SE, Hickory, NC 28602
Contact: (828) 624 – 2000
CACRAO Rate: $144.00 plus tax – Code: CAC – Cutoff Date: August 28th
**Monday, September 9th**

Fair Time: 9:30 a.m. – 11:00 a.m.
Fair Name & Location: AVERY HIGH SCHOOL
Address: 401 Avery Co High School Rd., Newland, NC 28657
Contact: Ava Todd & Denise Powell; avatodd@averyschools.net; denisepowell@averyschools.net
Travel Time: ~40 minutes from Boone Hotels
Note(s): Williams Academy will also be in attendance.
*Please see final page with regards to updated parking details for this event*

Fair Time: 5:00 p.m. – 6:00 p.m.
Fair Name & Location: ASHE HIGH SCHOOL
Address: 184 Campus Drive, West Jefferson, NC 28694
Contact: Annette Bednosky, (336) 846 – 2400, Annette.bednosky@ashe.k12.nc.us
Travel Time: 1 hour from Avery HS; 40 minutes to/from Boone hotels
Note(s): N/A

**Tuesday, September 10th**

Fair Time: 9:00 a.m. – 11:00 a.m.
Fair Name: SURRY COUNTY SCHOOLS
Location: Surry Community College – P Building Gym
Address: 630 South Main St., Dobson, NC 27017
Contact: Brandi Hicks, hicksb@surry.edu
Travel Time: 20 minutes from Fairfield Inn & Suites Elkin
Note(s): High schools attending: East Surry, North Surry, Surry Central, and Surry Early College high schools

Fair Time: 1:30 p.m. – 2:30 p.m.
Fair Name & Location: ALLEGHANY HIGH SCHOOL
Address: 404 Trojan Ave., Sparta, NC 28675
Contact: Lucy Phipps, (336) 372—4554; lucy.phipps@alleghany.k12.nc.us
Travel Time: 1 hour from Surry Community College
Note(s): Follow highway 18 from Alleghany HS to West Jefferson not 221; Use caution on curvy roads and the program is in the gym.

Fair Time: 5:00 p.m. – 6:00 p.m.
Fair Name & Location: WATAUGA HIGH SCHOOL
Address: 300 Go Pioneers Dr., Boone, NC 28607
Contact: Samantha Elam, elams@watauga.k12.nc.us
Travel Time: 1 hour and 15 minutes from Alleghany HS; 15 min from Boone hotels
Note(s): Program is in the main lobby
NC WEEK 1B (Boone Week) – Alexander, Alleghany, Ashe, Avery, Burke, Caldwell, Catawba, Surry, Watauga, & Wilkes Counties – September 9 – 13, 2019

Wednesday, September 11th

Fair Time: 8:30 a.m. – 9:30 a.m.
Fair Name & Location: SOUTH CALDWELL HIGH SCHOOL
Address: 7035 Spartan Dr., Hudson, NC 28638
Contact: Hannah Kim, kh28698@live.unc.edu
Travel Time: 30 minutes from recommended hotels
Note(s): N/A

Fair Time: 10:00 a.m. – 11:00 a.m.
Fair Name & Location: WEST CALDWELL HIGH SCHOOL
Address: 300 West Caldwell Dr., Lenoir, NC 28645
Contact: Ellen Miller, emiller@caldwellschools.com
Travel Time: 20 minutes from South Caldwell HS
Note(s): N/A

Fair Time: 1:30 p.m. – 2:30 p.m.
Fair Name & Location: HIBRITEN HIGH SCHOOL
Address: 550 East Boulevard, Lenoir, NC 28645
Contact: Jennifer Moore, jmoore@caldwellschools.com
Travel Time: 15 minutes from West Caldwell HS
Note(s): N/A

Fair Time: 5:00 p.m. – 6:30 p.m.
Fair Name: WILKES COUNTY SCHOOLS
Location: Wilkes Community College – John Walker Center
Address: 1328 S. Collegiate Dr., Wilkesboro, NC 28697
Contact: Wanda Shore & Scott Johnson, wanda.shore@wilkescc.edu
Travel Time: 45 minutes from Hibriten HS; 1 hour from recommended hotels
Note(s): High schools attending: East Wilkes, North Wilkes, West Wilkes, Wilkes Early College, and Wilkes Central high schools

Thursday, September 12th

Fair Time: 8:30 a.m. – 9:30 a.m.
Fair Name & Location: FREEDOM HIGH SCHOOL
Address: 511 Independence Blvd., Morganton, NC 28655
Contact: Alison Snipes, asnipes@burke.k12.nc.us
Travel Time: 30 minutes from recommended hotels
Note(s): Park in the back by auxiliary gym

Fair Time: 10:15 a.m. – 11:15 a.m.
Fair Name & Location: ROBERT PATTON HIGH SCHOOL
Address: 701 Enola Rd., Morganton, NC 28655
Contact: Jennifer Debnam & Joy Cooper, jdebnam@burke.k12.nc.us; jccooper@burke.k12.nc.us
Travel Time: 15 minutes from Freedom HS
Note(s): N/A
NC WEEK 1B (Boone Week) – Alexander, Alleghany, Ashe, Avery, Burke, Caldwell, Catawba, Surry, Watauga, & Wilkes Counties – September 9 – 13, 2019

**Thursday, September 12th – Continued**

**Fair Time:** 1:30 p.m. – 2:30 p.m.  
**Fair Name & Location:** JIMMY C. DRAUGHN HIGH SCHOOL  
**Address:** 701 Lovelady Rd NE., Valdese, NC 28690  
**Contact:** Lillian Modak & Julie Barlow: lmodak@burke.k12.nc.us; jubarlow@burke.k12.nc.us  
**Travel Time:** 20 minutes from Robert Patton HS  
**Note(s):** N/A

**Fair Time:** 6:00 p.m. – 8:00 p.m.  
**Fair Name:** CATAWBA COUNTY SCHOOLS  
**Location:** Hickory Metro Convention Center  
**Address:** 1960 13th Ave Dr SE, Hickory, NC 28602  
**Contact:** Maria Ballard, (828) 695 – 2666, maria_ballard@catawbaschools.net  
**Travel Time:** located very close to recommended hotels; 15 minutes from Draughn HS  
**Note(s):** High schools attending: Bandys, Bunker Hill, Challenger, Fred T. Ford, Maiden, and St. Stephens high schools.  
**Fee:** $25 CACRAO members / $50 non-members

**Friday, September 13th**

**Fair Time:** 8:30 a.m. – 9:30 a.m.  
**Fair Name & Location:** EAST BURKE HIGH SCHOOL  
**Address:** 3695 East Burke Blvd, Connelly Springs, NC 28612  
**Contact:** Amanda Peck, apeck@burke.k12.nc.us  
**Travel Time:** 15 minutes from recommended hotels  
**Note(s):** N/A

**Fair Time:** 1:00 p.m. – 2:00 p.m.  
**Fair Name & Location:** ALEXANDER CENTRAL HIGH SCHOOL  
**Address:** 233 School Drive, Taylorsville, NC 28681  
**Contact:** Leah Wiley, lwiley@alexander.k12.nc.us  
**Travel Time:** 40 minutes from East Burke HS  
**Note(s):** We ask all reps to please enter by Liledoun Road. Parking will be in the lot to your immediate right (next to the football field). Program will be held in the varsity gym.
PARKING DETAILS FOR AVERY HIGH SCHOOL (MONDAY, SEPTEMBER 9)

Due to construction at Avery High School, all college reps will need to park in a new location this year.

You will need to drive past the football field and the old main entrance and enter the new entrance which is on the upper side or left side of the school if you are looking at the front of the facility. When you pull into the entrance, follow the signs for the drop off lanes, which is where you will park your vehicle. We will have ROTC and staff members directing you from the road to your parking spot. We will also have volunteers to help direct and guide you to the gym. Please keep in mind that the entrance to the gym from this side will require you to go through the school and down about 15 steps, which are steep.

Please be careful when carrying your materials down these steps. There will also be volunteers to help guide and carry your materials back to your car after the program if you need it.