CACRAO CODE OF ETHICS

The purpose of an Educational Opportunity Program is to provide a chance for high school students, particularly juniors and seniors, to be exposed to many different educational opportunities and to explore specific interests. The following Code of Ethics is designed to allow for equal opportunity for students to access information and for institutions to present it.

- 1. It is the responsibility of each college or university to inform any person who represents that institution of the CACRAO Code of Ethics which will be in effect at all CACRAO-sponsored Programs. Each institutional representative must respect the rights of other institutions.
 - One official representative is considered adequate at most Educational Opportunity Programs. If more than one representative is needed, those present must confine all activities to the assigned space.
 - Representatives should arrive in enough time to the fair in order to staff their booth during advertised fair hours and remain for the entire program. A program concludes when the posted end time occurs or if the fair coordinator calls the end to a fair early. CACRAO and/or the college fair host may follow up with the leadership of an institution should a representative be absent without notification. Representatives must notify the host contact or Scheduling Committee member who organized the week should they be unable to attend.
 - Dress to best represent your institution.
 - Representatives should limit use of mobile devices to fair-related purposes. Earbuds should be stored for the duration of the Ed-Op Program.
 - Representatives must check in with the coordinator of the fair in order to locate the table, space, or booth their institution has been assigned.
 - Group presentations are not condoned in arena settings where institutions share common quarters. Such presentations discourage students from exploring all of their options.
 - The use of overly conspicuous exhibits as promotional devices are prohibited, i.e. (videos, large pictorial displays, balloons...) Displays cannot exceed or obstruct the view of adjacent booths and/or prevent the representative from standing behind their table. Floor displays are not permitted. Laptops and iPads are permitted for visual use only; audio is not permitted. Technology such as this must not interfere with other exhibitors.
 - Recruitment is restricted to the parameters of the booth. Standing in front of your table is not permitted; representatives are to remain behind their assigned table during fair hours. Students must approach tables/booths of their own accord. Calling to or directing students to a table is not permitted.
 - Distributed educational information must be limited to printed materials which are accurate and tasteful. Handouts like key chains, balloons, pens, pennants, and food/candy are not acceptable. Promotional giveaways (including raffles and drawings) are strictly prohibited.
 - Applications for admission may be distributed, but are not to be completed at an Educational Opportunity Program. Offering on-site admission is also not permitted

- Host sites are not obligated to accommodate representatives who did not receive a specific
 invitation, did not respond to an invitation, or did not submit a required registration or
 participation fee by the stated deadlines.
- CACRAO members should display the highest levels of decorum and avoid any unprofessional behavior that would disgrace the CACRAO organization or that would infringe upon the rights of their fellow members. A professional demeanor should always be maintained with both students and colleagues.
- **2.** All program participants must adhere to the Code of Ethics. School counselors are encouraged to limit program invitations to CACRAO members and other accredited degree-granting institutions. In the event that counselors choose to invite other organizations, those participants agree to follow the Code of Ethics.
- **3.** CACRAO member institutions may host Educational Opportunity Programs only with prior approval from either the NC or SC Scheduling Committees. If a program will be held at a member institution's location, the following policies will apply:
 - The Host Institution will participate on an equal standing with all other institutions, to include alphabetical order and no special incentives for students.
 - Refreshments (if provided) should be for college representatives only.
- **4.** Institutions consistently out of compliance with the attendance policies as outlined in the Ed-Op schedule will be reported to the Chairman of the Ethics Committee of CACRAO by using the complaint form. This includes unprofessional behavior outlined (i.e. not showing up, arriving late and/or not remaining for the entire program).
- **5.** If a fair coordinator or another institution finds a representative not in compliance with the stated ethics, the coordinator has the right to remove the institution from their assigned space and the event altogether; no refund will be given.
- **6.** This code follows the overarching ethics outlines of both AACRAO and NACAC; regardless if an institution is a member of these organizations, representatives are expected to adhere to the expectations of the profession. Additional details can be found below:

https://www.aacrao.org/who-we-are/mission-vision-values/ethics-practice https://www.nacacnet.org/advocacy--ethics/NACAC-Code-of-Ethics/

Week Coordinator

James Rudd – UNC Pembroke james.rudd@uncp.edu (910) 521 – 6262

Merica Ivey – William Peace University maivey2@peace.edu (919) 508-2020

Suggested Hotel(s)

Days: Sunday, September 22nd – Friday, September 27th

Location: Hampton Inn Lumberton

Address: 204 Wintergreen Drive, Lumberton, NC 28358

Contact: (910) 738-3332

CACRAO Rate: \$122.00 plus tax (mention CACRAO); If you book online at www.hamptonlumberton.hamptonbyhilton.com use the group code: CAC.

*Reservations must be made prior to September 7, 2019 in order to guarantee the group rate. Once the number of rooms blocked off is booked, rate may no longer be available.

Location: Holiday Inn Lumberton (North I-95)

Address: 101 Wintergreen Dr., Lumberton, NC 28358

Contact: (910) 671 – 1166

CACRAO Rate: \$71.29 plus tax (mention CACRAO)

*Reservations must be made prior to September 7, 2019 in order to guarantee the group rate. Once the number of rooms blocked off is booked, rate may no longer be available.

Location: Fairfield Inn & Suites by Marriott Lumberton **Address:** 3361 Lackey Street, Lumberton, NC, 28360

Contact: (910) 739-8444

CACRAO Rate: \$99.00 plus tax (mention CACRAO)

The booking link is https://www.marriott.com/event-reservations/reservation-

link.mi?id=1553876371459&key=GRP&app=resvlink

*Reservations must be made prior to August 25, 2019 in order to guarantee the group rate. Once the number of rooms blocked off is booked, rate may no longer be available.

Location: Comfort Inn

Address: 3610 Dawn Drive, Lumberton, NC 28360

Contact: (480) 568-4517

CACRAO Rate: \$82.00 plus tax (mention CACRAO)

*Reservations must be made prior to September 1, 2019 in order to guarantee the group rate. Once the number of rooms blocked off is booked, rate may no longer be available.

Monday, September 23rd

Fair Time: 8:15 a.m. - 9:15 a.m.

Fair Name & Location: WEST BLADEN HIGH SCHOOL

Address: 1600 NC-410, Bladenboro, NC 28320

Contact: Irene Shipman, (910) 862 – 2130, <u>icshipman@bladen.k12.nc.us</u>

Travel Time: Approximate drive time is 30 minutes from recommended hotels

Note(s): Parking lot is located in front of the school. The program will be in the atrium.

*Refreshments will be provided

Fair Time: 10:00 a.m. - 11:00 a.m.

Fair Name & Location: EAST BLADEN HIGH SCHOOL

Address: 5600 Hwy 87, Elizabethtown, NC 28337

Contact: Elizabeth Ruffin-Cox, (910) 247 – 4610, earuffincox@bladen.k12.nc.us

Donnell Goins, (910) 247 – 4610, dgoins@bladen.k12.nc.us

Travel Time: 20 minutes from West Bladen HS

Note(s): Program will be in the atrium

Directions:

- Turn left out of high school parking lot towards NC 41

- Take 1st right onto NC 41 N. Continue 1.5 miles

- Turn right to onto NC 87 Bypass S. for 11 miles

- School is on the right

Tuesday, September 24th

Fair Time: 8:15 a.m. - 9:15 a.m.

Fair Name & Location: WHITEVILLE HIGH SCHOOL

Address: 413 North Lee Street, Whiteville, NC 28472

Contact: Linda Caudill <u>lcaudill@whiteville.k12.nc.us</u> & Pamela Lewis <u>plewis@whiteville.k12.nc.us</u>; (910)

914-4189

Travel Time: Approximate driving time is 20 minutes from recommended hotels

Note(s): Program is in the gym.

Fair Time: 10:00 a.m. – 11:00 a.m.

Fair Name & Location: SOUTH COLUMBUS HIGH SCHOOL

Address: 40 Stallion Drive, Tabor City, NC 28463

Contact: Stacey Prince ssprince@columbus.k12.nc.us Sammie Worley

sammieworley@columbus.k12.nc.us (910) 653 - 4073

Travel Time: 25 minutes from Whiteville HS **Note(s):** Parking is located in front of the school.

Tuesday, September 24th - Continued

Fair Time: 1:30 p.m. – 2:30 p.m.

Fair Name & Location: WEST COLUMBUS HIGH SCHOOL Address: 7294 Andrew Jackson Hwy SW, Cerro Gordo, NC 28430

Contact: Michelle Haigler, (910) 654 – 6111, mhaigler@columbus.k12.nc.us

Travel Time: 35 minutes from South Columbus HS

Note(s): Parking is located in front of the school. Recommendation – Eat lunch in Tabor City.

Wednesday, September 25th

Fair Time: 8:15 a.m. - 9:15 a.m.

Fair Name & Location: LUMBERTON SENIOR HIGH SCHOOL

Address: 3901 Fayetteville Road, Lumberton, NC 28358

Contact: Deborah Stone, (910) 737 – 5114, deborah.stone@robeson.k12.nc.us

Travel Time: 5 minutes from recommended hotels

Note(s): Program will be in the cafeteria; Parking is available in the front of school, parking is also

available in the back beside the tennis courts and the cafeteria is close to that parking area.

Fair Time: 10:30 a.m. - 11:30 a.m.

Fair Name & Location: EAST COLUMBUS HIGH SCHOOL

Address: 32 Gator Ln., Lake Waccamaw, NC 28450

Contact: Kayla Gooden, <u>kaylagooden@columbus.k12.nc.us</u>
Travel Time: 47 minutes from Lumberton Senior High

Note(s): Program will be held in the gym. Parking located in front of the school *Recommendation

Eat lunch in Elizabethtown

Fair Time: 1:00 p.m. - 2:00 p.m.

Fair Name & Location: FAIRMONT HIGH SCHOOL

Address: 5419 Old Stage Rd., Fairmont, NC 28340

Contact: Tonya Locklear, (910) 628 – 6727, tonya.locklear2@robeson.k12.nc.us

Travel Time: 40 minutes from East Columbus HS

Note(s): Program will be held in the gym; Parking is located out front of the school in the large

parking lot.

Thursday, September 26th

Fair Time: 8:30 a.m. - 9:30 a.m.

Fair Name & Location: PURNELL SWEET HIGH SCHOOL

Address: 11344 Deep Branch Rd., Pembroke, NC 28372

Contact: Venega Mcarthur venega.mcarthur@robeson.k12.nc.us (910) 521-3253

Travel Time: 25 minutes from recommended hotels

Note(s): Program will be held in the media center; Parking is located in the front and the side of the

school

Thursday, September 26th – Continued

Fair Time: 10:00 a.m. – 11:00 a.m.

Fair Name & Location: RED SPRINGS HIGH SCHOOL Address: 509 North Vance Street, Red Springs, NC 28377

Contact: Bobbie Hunt, (910) 843 – 4211, bobbie.hunt@robeson.k12.nc.us

Travel Time: 20 minutes from Purnell Sweet HS

Note(s): Parking is located in back parking lot next to gym, you can walk in to gym entrance and

connect through to the cafeteria. Recommendation – Eat lunch in Pembroke.

Fair Time: 1:30 p.m. - 2:30 p.m.

Fair Name & Location: ST. PAULS HIGH SCHOOL Address: 648 N. Old Stage Road, St. Pauls, NC 28384

Contact: Sonya Sampson, (910) 865 – 4177, sonya.sampson@robeson.k12.nc.us

Travel Time: 25 minutes from Red Springs HS

Note(s): Please plan to arrive by 1:30pm as lunch will conclude around this time and staff will be cleaning up. Program will be held in the cafeteria and students will help direct you to the fair. Parking will be located on the right side of the parking lot when you arrive, in front of the cafeteria,

and also along the side of the building.

Friday, September 27th

Fair Time: 9:00 a.m. - 10:00 a.m.

Fair Name & Location: SCOTLAND HIGH SCHOOL Address: 1000 West Church St., Laurinburg, NC 28352

Contact: Aliyah Turrentine, (910) 276 – 7370, aliyahm@email.unc.edu

Travel Time: 40 minutes from recommended hotels

Note(s): Program will be held in the media center and parking is available in front of the school.

Fair Time: 11:45 a.m. – 12:45 p.m.

Fair Name & Location: HOKE HIGH SCHOOL Address: 505 South Bethel Road, Raeford, NC 28376

Contact: Brandon Locklear, (910) 875 – 2156, <u>brlocklear@hcs.k12.nc.us</u>

Travel Time: 25 minutes from Scotland HS

Note(s): Parking located in back of school in bus lot. ROTC members will be helping direct reps to

gym.