CACRAO CODE OF ETHICS

The purpose of an Educational Opportunity Program is to provide a chance for high school students, particularly juniors and seniors, to be exposed to many different educational opportunities and to explore specific interests. The following Code of Ethics is designed to allow for equal opportunity for students to access information and for institutions to present it.

- 1. It is the responsibility of each college or university to inform any person who represents that institution of the CACRAO Code of Ethics which will be in effect at all CACRAO-sponsored Programs. Each institutional representative must respect the rights of other institutions.
 - One official representative is considered adequate at most Educational Opportunity Programs. If
 more than one representative is needed, those present must confine all activities to the assigned
 space.
 - Representatives should arrive in enough time to the fair in order to staff their booth during advertised fair hours and remain for the entire program. A program concludes when the posted end time occurs or if the fair coordinator calls the end to a fair early. CACRAO and/or the college fair host may follow up with the leadership of an institution should a representative be absent without notification. Representatives must notify the host contact or Scheduling Committee member who organized the week should they be unable to attend.
 - Dress to best represent your institution.
 - Representatives should limit use of mobile devices to fair-related purposes. Earbuds should be stored for the duration of the Ed-Op Program.
 - Representatives must check in with the coordinator of the fair in order to locate the table, space, or booth their institution has been assigned.
 - Group presentations are not condoned in arena settings where institutions share common quarters. Such presentations discourage students from exploring all of their options.
 - The use of overly conspicuous exhibits as promotional devices are prohibited, i.e. (videos, large pictorial displays, balloons...) Displays cannot exceed or obstruct the view of adjacent booths and/or prevent the representative from standing behind their table. Floor displays are not permitted. Laptops and iPads are permitted for visual use only; audio is not permitted. Technology such as this must not interfere with other exhibitors.
 - Recruitment is restricted to the parameters of the booth. Standing in front of your table is not permitted; representatives are to remain behind their assigned table during fair hours. Students must approach tables/booths of their own accord. Calling to or directing students to a table is not permitted.
 - Distributed educational information must be limited to printed materials which are accurate and tasteful. Handouts like key chains, balloons, pens, pennants, and food/candy are not acceptable. Promotional giveaways (including raffles and drawings) are strictly prohibited.
 - Applications for admission may be distributed, but are not to be completed at an Educational Opportunity Program. Offering on-site admission is also not permitted

- Host sites are not obligated to accommodate representatives who did not receive a specific
 invitation, did not respond to an invitation, or did not submit a required registration or
 participation fee by the stated deadlines.
- CACRAO members should display the highest levels of decorum and avoid any unprofessional behavior that would disgrace the CACRAO organization or that would infringe upon the rights of their fellow members. A professional demeanor should always be maintained with both students and colleagues.
- **2.** All program participants must adhere to the Code of Ethics. School counselors are encouraged to limit program invitations to CACRAO members and other accredited degree-granting institutions. In the event that counselors choose to invite other organizations, those participants agree to follow the Code of Ethics.
- **3.** CACRAO member institutions may host Educational Opportunity Programs only with prior approval from either the NC or SC Scheduling Committees. If a program will be held at a member institution's location, the following policies will apply:
 - The Host Institution will participate on an equal standing with all other institutions, to include alphabetical order and no special incentives for students.
 - Refreshments (if provided) should be for college representatives only.
- **4.** Institutions consistently out of compliance with the attendance policies as outlined in the Ed-Op schedule will be reported to the Chairman of the Ethics Committee of CACRAO by using the complaint form. This includes unprofessional behavior outlined (i.e. not showing up, arriving late and/or not remaining for the entire program).
- **5.** If a fair coordinator or another institution finds a representative not in compliance with the stated ethics, the coordinator has the right to remove the institution from their assigned space and the event altogether; no refund will be given.
- **6.** This code follows the overarching ethics outlines of both AACRAO and NACAC; regardless if an institution is a member of these organizations, representatives are expected to adhere to the expectations of the profession. Additional details can be found below:

https://www.aacrao.org/who-we-are/mission-vision-values/ethics-practice https://www.nacacnet.org/advocacy--ethics/NACAC-Code-of-Ethics/

Week Coordinator

Blake Morgan – UNC Charlotte blake.morgan@uncc.edu (704) 687 – 0199

Suggested Hotels

Days: Sunday, October 6th (1 Night) **Location:** Holiday Inn & Suites Monroe

Address: 2505 W. Roosevelt Blvd, Monroe, NC 28110

Contact: (704) 774-1779 **CACRAO Rate:** N/A

Days: Monday, October 7th – Thursday, October 10th (3 Nights)

Location: Hampton Inn & Suites Concord/Charlotte

Address: 9850 Weddington Rd. Extension, Concord, NC 28027

Contact: (704) 979-5600 **CACRAO Rate:** N/A

Days: Thursday, October 10th – Friday, October 11th (1 Night) **Location:** Courtyard Marriott Statesville Mooresville/Lake Norman

Address: 1530 Cinema Dr., Statesville, NC 28625

Contact: (704) 768-2400 **CACRAO Rate:** N/A

Or

Location: Hampton Inn Statesville

Address: 1508 Cinema Dr., Statesville, NC 28625

Contact: (704) 883-8380 **CACRAO Rate:** N/A

Or

Location: Hilton Garden Inn Statesville

Address: 1017 Gateway Crossing Drive, Statesville, NC 28677

Contact: (704) 380-3940 **CACRAO Rate:** N/A

Sunday, October 6th

Fair Time: 2:00 p.m. - 4:00 p.m.

Fair Name: UNION COUNTY SCHOOLS

Location: McGee Health & Wellness Center, Wingate University

Address: 220 N Camden St., Wingate, NC 28174

Contact: Kayla Cherry (k.cherry@wingate.edu), Jessica Garner (jessica.garner@ucps.k12.nc.us)

Travel Time: 15 minutes from suggested hotel(s)

Note(s): High schools attending: Central Academy of Technology & Arts, Cuthbertson, Forest Hills, Marvin Ridge, Monroe, Parkwood, Piedmont, Porter Ridge, South Providence, Sun Valley, Union

County Early College, and Weddington high schools Parking is available in the Stegall

Administration Building Parking Lot.

Fee: \$35 for CACRAO members / \$60 for non-members

Monday, October 7th

Fair Time: 9:00 a.m. – 11:00 a.m.

Fair Name & Location: ANSON COUNTY HIGH SCHOOL Address: 96 Anson High School Rd., Wadesboro, NC 28170

Contact: Janet Kendall (kendall.janet@anson.k12.nc.us) 704-694-9301 ext.6000

Travel Time: 40 minutes from suggested hotel(s)

Note(s): High Schools Attending: Anson County and Anson Early College high schools. Plan to arrive prior to 8:15 a.m. to avoid traffic. Parking available in student lot (3rd entrance past bus lot).

Students will assist with directions and materials. Hospitality room available.

Tuesday, October 8th

Fair Time: 8:30 a.m. - 11:00 a.m. (BREAK) 12:15 p.m. - 2:00 p.m.

Fair Name: STANLY COUNTY SCHOOLS

Location: Stanly County Commons

Address: 1000 N 1st St., Albemarle, NC 28001

Contact: Dr. Alisha Ellis (alisha.ellis@stanlycountyschools.org)

Travel Time: 50 minutes from suggested hotels

Note(s): High schools attending: Albemarle, North Stanly, South Stanly, Stanly Academy, Stanly

Early College, and West Stanly high schools.

Wednesday, October 9th

Fair Time: 9:30 a.m. - 10:30 a.m.

Fair Name & Location: PINE LAKE PREPARATORY Address: 1639 Mecklenburg Hwy, Mooresville, NC 28115

Contact: N/A

Travel Time: 30 minutes from suggested hotels

Note(s): Parking available along inner lane of Yellow Wood Cir. Students will assist with directions

and materials.

Wednesday, October 9th - Continued

Fair Time: 1:30 p.m. – 2:30 p.m.

Fair Name & Location: A. L. BROWN HIGH SCHOOL

Address: 415 East First St., Kannapolis, NC 28083 Contact: Michele Pitts (michele.pitts@kcs.k12.nc.us) Travel Time: 30 minutes from Pine Lake Preparatory

Note(s): Fair will be located in cafeteria.

Fair Time: 6:00 p.m. - 8:00 p.m.

Fair Name: CABARRUS COUNTY SCHOOLS

Location: Cabarrus Arena & Events Center

Address: 4751 US Hwy. 49 North, Concord, NC 28025 (Alternate GPA address – 4551 Old Airport

Rd., Concord, NC 28025)

Contact: N/A

Travel Time: 25 minutes from A. L. Brown HS

Note(s): High schools attending: Cabarrus Early College, Cabarrus Early College of Technology, Central Cabarrus, Concord, Cox Mill, Hickory Ridge, Jay M. Robinson, Mount Pleasant, and

Northwest Cabarrus high schools.

Thursday, October 10th

Fair Time: 10:15 a.m. - 11:15 a.m.

Fair Name & Location: LAKE NORMAN HIGH SCHOOL

Address: 186 Doolie Rd., Mooresville, NC 28177

Contact: Brandi Armstrong (brandi_armstrong@iss.k12.nc.us)

Travel Time: 35 minutes from suggested hotels

Note(s): N/A

Fair Time: 2:00 p.m. - 3:00 p.m.

Fair Name & Location: SOUTH IREDELL HIGH SCHOOL

Address: 299 Old Mountain Rd., Statesville, NC 28677 **Contact:** Kimberly Van Buren (kvanburen@iss.k12.nc.us)

Travel Time: 25 minutes from Lake Norman HS

Note(s): N/A

Fair Time: 6:30 p.m. – 7:30 p.m.

Fair Name & Location: MOORESVILLE HIGH SCHOOL Address: 160 S. Magnolia Street, Mooresville, NC 28115 Contact: Allyson Morris (amorris@mgsd.k12.nc.us)

Travel Time: 25 minutes from South Iredell HS

Note(s): N/A

Friday, October 11th

Fair Time: 8:30 a.m. - 9:30 a.m.

Fair Name & Location: WEST IREDELL HIGH SCHOOL

Address: 213 Warrior Drive, Statesville, NC 28625

Contact: Brianna Sherrill (briana sherrill@iss.k12.nc.us) 704-873-2139

Travel Time: 20 minutes from suggested hotels

Note(s): Counselor box will be available for drop-off of informational materials.

Fair Time: 10:15 a.m. - 11:15 a.m.

Fair Name & Location: STATESVILLE HIGH SCHOOL

Address: 474 North Center St., Statesville, NC 28677 **Contact:** Caitie Connor (caitie_connor@iss.k12.nc.us)

Travel Time: 15 minutes from West Iredell HS

Note(s): N/A

Fair Time: 1:30 p.m. - 2:30 p.m.

Fair Name & Location: NORTH IREDELL HIGH SCHOOL

Address: 156 Raider Rd., Olin, NC 28660

Contact: Terry Sherrill (terry_sherrill@iss.k12.nc.us)

Travel Time: 20 minutes from Statesville HS

Note(s): Parking is available in front of the main building as well as student lot near fine arts

building.