


STRIVE > SCAN



School Counselor Conferences

Fall 2023

Agenda

- Background
- Student Registration
- Registration Tips
-  Tool Kit



Background



- Founded in 2016 to support students, colleges and fair hosts to streamline college fairs
- 4,500+ fairs, 47 states and 72 countries
- Trusted nationwide by hundreds of school districts, associations, and organizations



Data Security and Privacy

Student profiles only shared with student's consent

StriveScan does not sell or share student data to other third-parties.

Advanced security technology

StriveScan has the most security features and advanced technology over any competitor

Data is encrypted using bank-grade technology

SSL encryption protects the app and website. DDOS, bot, and brute-force protection.

Data centers powered by Amazon Web Services

Same world-class infrastructure as Netflix, Airbnb, Pinterest, NASA, Kelloggs, and Expedia.

FERPA and GDPR compliant

Complies with Family Educational Rights and Privacy Act and honors GDPR requirements for EU subjects.

StriveScan team is continuously trained and knowledgeable

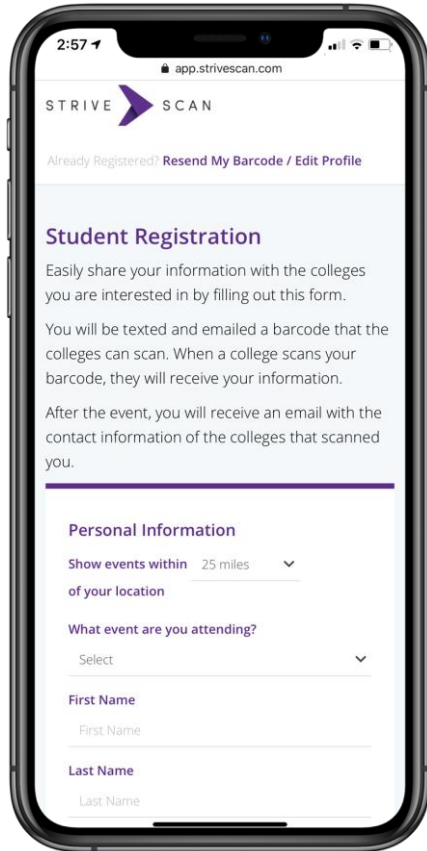
Educated on the latest technology, best practices, security threats, and legal issues surrounding data protection, privacy, and our profession.

More details: strivescan.com/privacy-security

Overview

- Students register for barcode in advance or at the door
- Texted & emailed the barcode
- Colleges scan using the StriveScan app
- Colleges can instantly view and export data
- Next day: Students receive one report of colleges

Student Registration



www.STRIVEFAIR.COM

No app to download: simply register on the website

Fast and easy: less than 2 minutes to get a barcode

Use any device: phone, iPad, Chromebook, etc.

Student Registration

2:57 4 app.strivescan.com

What event are you attending?
Select

First Name
First Name

Last Name
Last Name

Email
email@email.com

Mobile Phone
0000 XXX-XXXX

Text Permission
 Colleges may text me

Birthdate
MM/DD/YYYY

Address
Enter your address

Address Line 2 (optional)
Apt, Unit

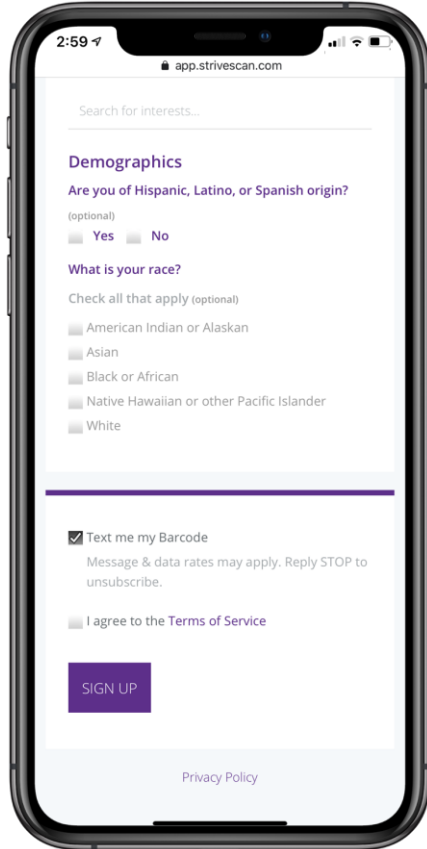
City
City

State

Required

- Name
- Email
- Mobile phone
- Text messages from colleges?
- Birthdate
- Address
Google Maps autocompletes the address for easy and accurate addresses
- School
Autocompletes, uses location to nearby fairs
- Grade
- College Start Semester

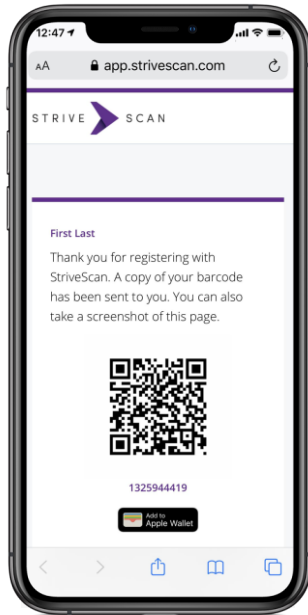
Student Registration



Optional

- GPA
- SAT
- ACT
- Academic Interest(s)
Select from the College Board list of majors
- Ethnicity
- Race

Barcode Delivery



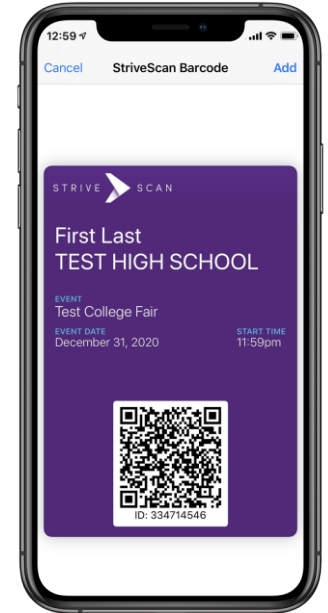
1. Confirmation Screen
Optional: print



2. Email
Optional: print



3. Text Message
Most popular



4. Apple Wallet
Pops up on screen during fair

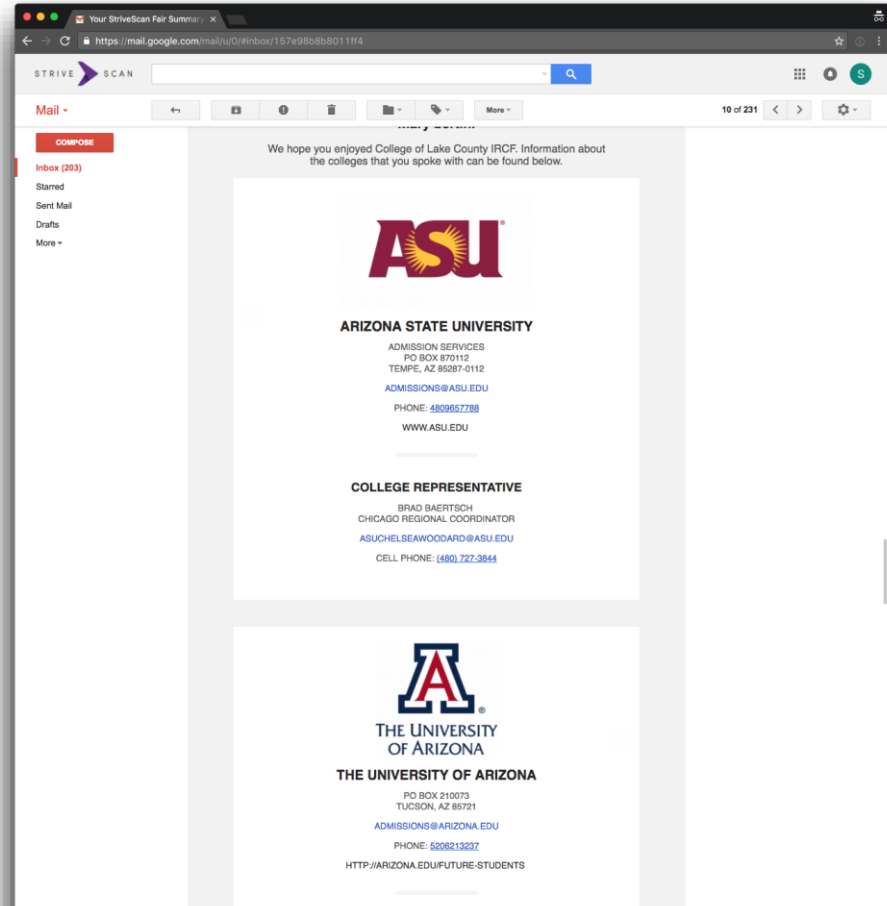
2 hours before fair:

Reminder barcode sent via Email, Text, and Apple Wallet



Student Report

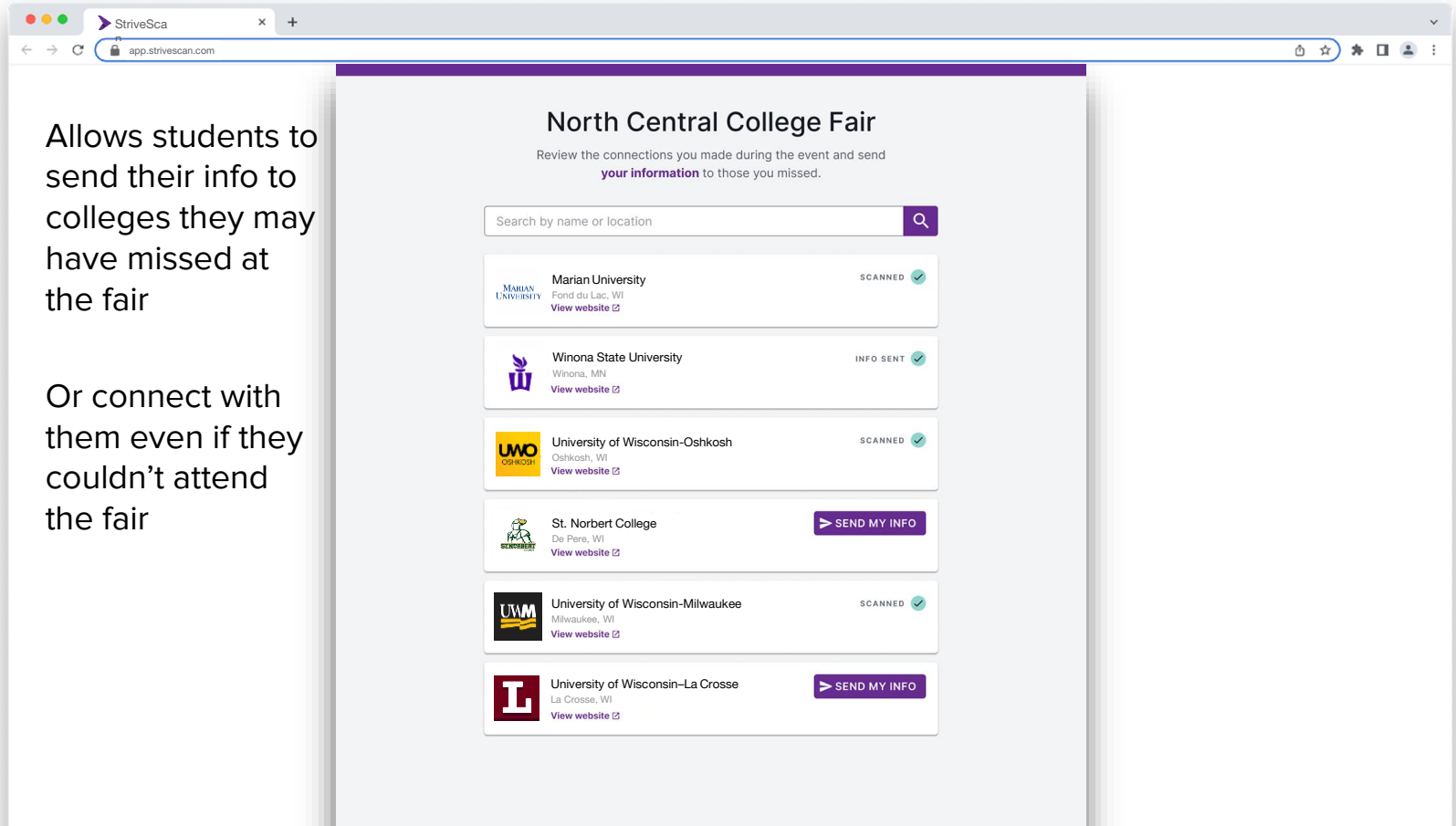
Every student receives a report with the list of colleges they scanned with



Missed Connections

Allows students to send their info to colleges they may have missed at the fair

Or connect with them even if they couldn't attend the fair



The screenshot shows a web browser window with the URL `app.strivescan.com`. The page title is "North Central College Fair". Below the title, there is a sub-header: "Review the connections you made during the event and send your information to those you missed." A search bar is located below the sub-header with the placeholder text "Search by name or location". The main content area displays a list of colleges, each with a logo, name, location, and a "View website" link. The status of each connection is indicated by a checkmark and a label: "SCANNED" or "INFO SENT". For St. Norbert College and University of Wisconsin-La Crosse, there is a purple button labeled "SEND MY INFO".

College	Location	Status	Action
Marian University	Fond du Lac, WI	SCANNED	View website
Winona State University	Winona, MN	INFO SENT	View website
University of Wisconsin-Oshkosh	Oshkosh, WI	SCANNED	View website
St. Norbert College	De Pere, WI	MISSING	SEND MY INFO
University of Wisconsin-Milwaukee	Milwaukee, WI	SCANNED	View website
University of Wisconsin-La Crosse	La Crosse, WI	MISSING	SEND MY INFO



Registration Tips

- In Class (advisory/homeroom)
- Junior Night
- Class Assignment
- Naviance/ Scoir Reminder
- Fair webpage
- Email blasts
- Texting / remind.com
- Local newspaper promotion

Make sure you register for the college fair:

It's free, easy and saves you time

Go to www.StriveFair.com and get your barcode

Registration Tips

Email to students / parents

 Tool Kit Highlight: 1 of 2

Greetings Students!

We hope you'll join us for our college fair on Friday, April 20th!
Please register for a barcode before the fair at www.StriveFair.com.

During the fair, colleges will scan your barcode to send you more information about their schools. The day after the fair, you will receive a report with information on colleges with whom you scanned.

Registration Tips

Materials to Print

 Tool Kit Highlight: 2 of 2

We provide Quarter Sheets and student registration flyer with the same QR code and Snapchat code

<p>STRIVE  SCAN</p> <p>REGISTER FOR A BARCODE</p> <p>STRIVEFAIR.COM</p> <p>Use Snapchat or Camera app</p>  <p>Register now to get a barcode for the college fair. Show your barcode to colleges who will scan it to send you more information about their schools. It's free and saves you time. Tomorrow, you'll receive an email report with info on the colleges that scanned you.</p>	<p>STRIVE  SCAN</p> <p>REGISTER FOR A BARCODE</p> <p>STRIVEFAIR.COM</p> <p>Use Snapchat or Camera app</p>  <p>Register now to get a barcode for the college fair. Show your barcode to colleges who will scan it to send you more information about their schools. It's free and saves you time. Tomorrow, you'll receive an email report with info on the colleges that scanned you.</p>
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REGISTER FOR YOUR BARCODE

1. ON YOUR PHONE, GO TO:

WWW.STRIVEFAIR.COM

or



SNAPCHAT
Press and hold down



CAMERA
Scan with your camera app

2. FILL OUT A SHORT REGISTRATION FORM TO GET YOUR BARCODE
3. SCAN YOUR BARCODE WITH COLLEGES TO RECEIVE MORE INFORMATION

Rapid Registration

www.STRIVESCAN.com/RAPID-REGISTRATION

Safe and Secure: FERPA Compliant


Upload Spreadsheet of student info to generate a barcode

We send students their barcode via email and counselors can get a PDF of the barcodes

Reminder barcode emailed 2 hours prior to fair



Dashboard

STRIVE  SCAN Dan Saavedra
dan@strivescan.com

← My Dashboards

Minnesota ACAC | Rochester Community and Technical College

[EXPORT](#) [SHARE](#)

Data refreshed 10/19/22 at 1:09 PM [Refresh](#)

Total Registered 517

Students **499**

Parents **10**

Professionals **8**

Total Attended 0

There are no scans yet.
Please check back later.

Date and Time


Friday, October 14, 2022
09:00 AM - 10:30 AM

Location

Rochester Community and Technical College
851 30th Ave SE

Registered

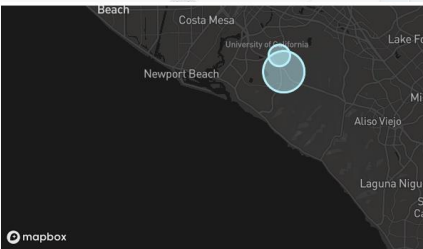
People registered over time



■ Total Registrations ■ Daily Registrations

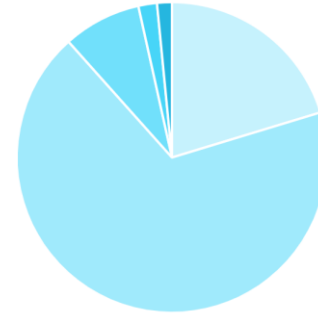
Fair Activity

Individual scans between representatives and attendees



© mapbox

Total Registered by Class

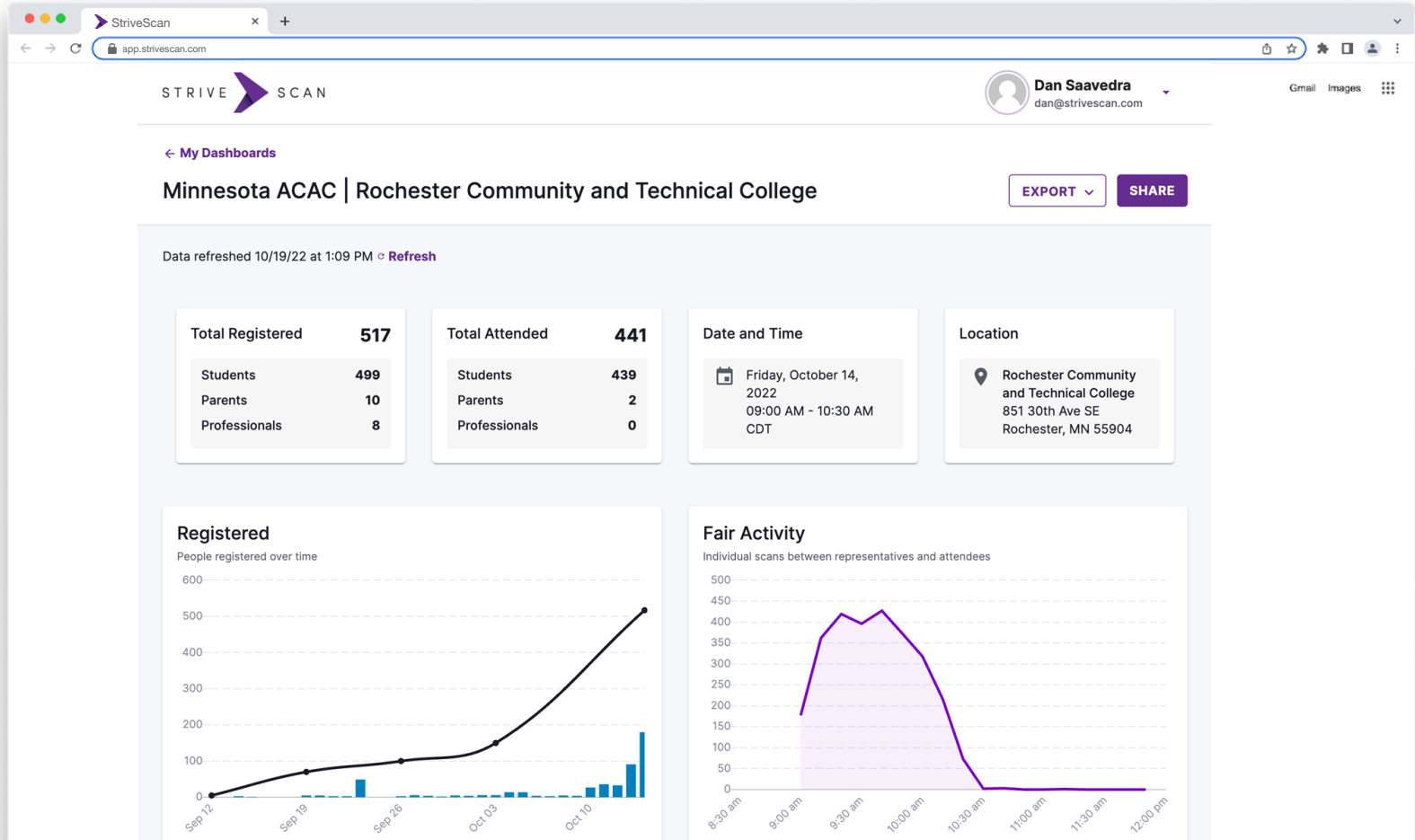


Class	Percent	Number
Class of 2023	20%	105
Class of 2024	68%	352
Class of 2025	8%	42
Parents	2%	10
Professionals	2%	8
Total		517

Schools

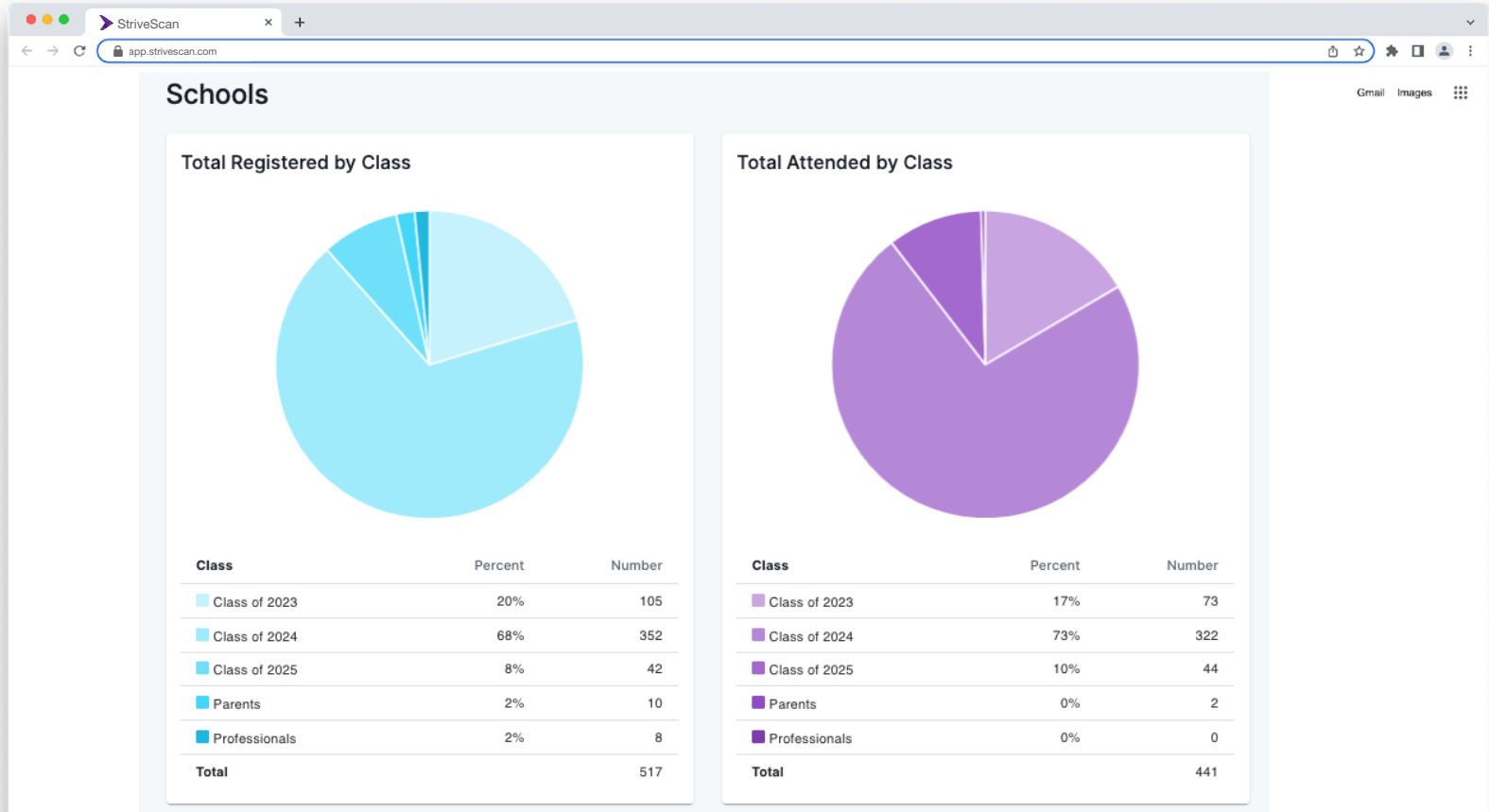
School	Registered ↓	Attended	Attended vs Registered	VIEW DETAILS
SAINT MARGARETS EPISCOPAL SCH SAN JUAN CAPISTR, CA	117	0	<div style="width: 100%; height: 10px; background-color: #00aaff;"></div>	VIEW DETAILS
SAGE HILL SCHOOL NEWPORT COAST, CA	114	0	<div style="width: 100%; height: 10px; background-color: #00aaff;"></div>	VIEW DETAILS
TARBUT V TORAH CMNTY DAY SCHL IRVINE, CA	12	0	<div style="width: 100%; height: 10px; background-color: #00aaff;"></div>	VIEW DETAILS

Dashboard

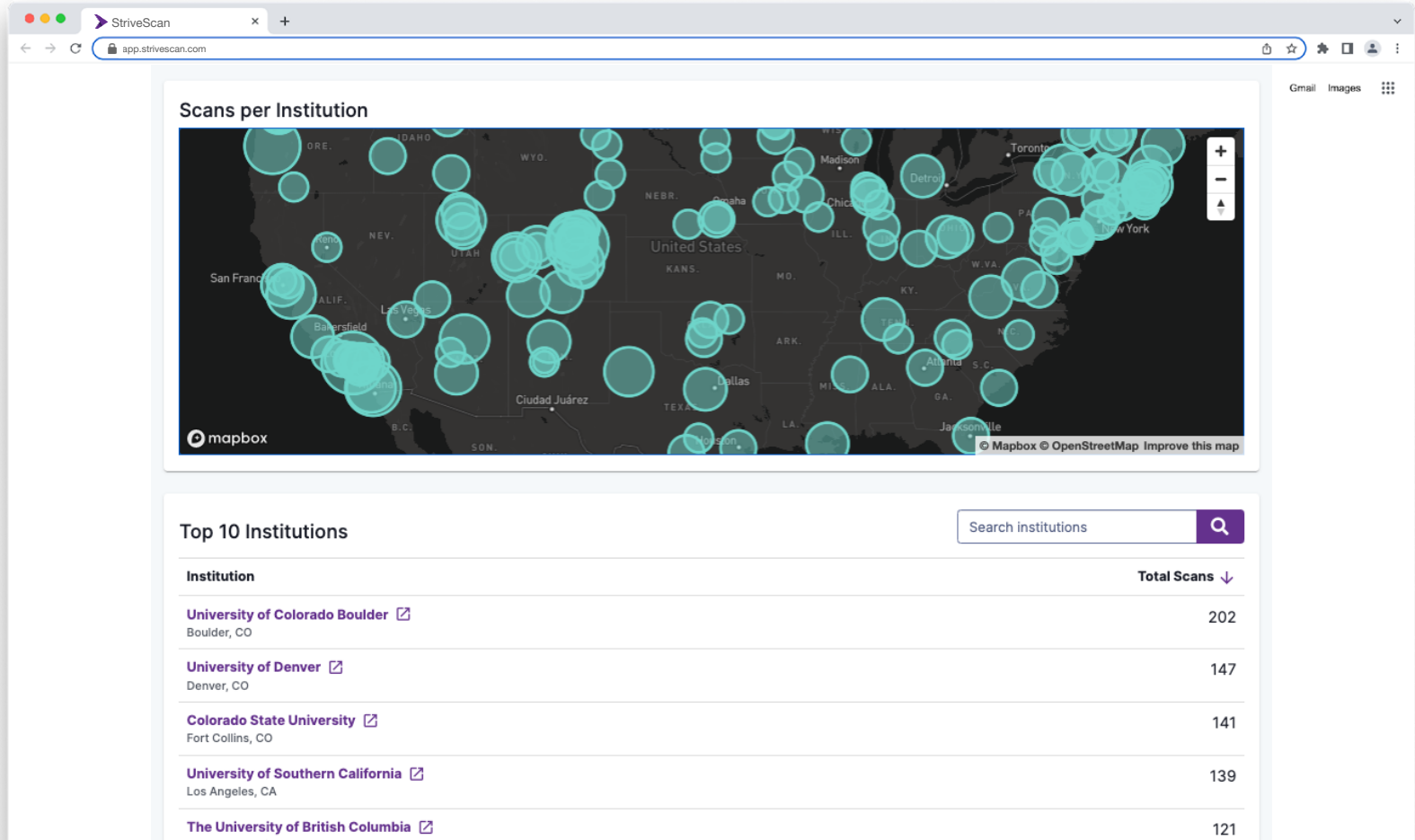


STRIVE
SCAN

Dashboard



Dashboard






Alan Sanchez
University of Illinois
Student

Sean
University of Illinois
Student



Keys to Success

- Direct students to [StriveFair.com](https://www.StriveFair.com) when promoting your event
- Use your  Tool Kit of materials
- Track your registrations with your dashboard
- Make a plan for any students who need to register day-of
- Have a great fair!

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School Counselor Conferences

help@strivescan.com